

## **Notice on the Selection of "2019 WWKD Outstanding Organizer" and "2019 WWKD Outstanding Promotions" for World Wushu-Kungfu Day 2019**

In 2018, the first World Wushu-Kungfu Day (WWKD) was celebrated with the theme of “Kungfu in every life” and received enthusiastic response from the global wushu-kungfu community. The exciting, creative, and varied WWKD celebrations around the world demonstrated the vitality of the worldwide wushu movement. In recognition of the efforts and support of the International Wushu Federation (IWUF) member federations, educational institutions, clubs, and enthusiasts from countries and regions around the world to participate in promoting wushu through exciting and unique activities in celebration of WWKD, the IWUF will be organizing the selection of certain organizations as “2019 WWKD Outstanding Organizer” and certain activities as “2019 WWKD Outstanding Promotion” for World Wushu-Kungfu Day in 2019. The details are as follows:

### **I. Introduction to the Event**

In 2017, the IWUF established World Wushu-Kungfu Day, held each year on the first Saturday on or following August 8th. The establishment of World Wushu-Kungfu Day aimed to call people all over the world to discover wushu, fall in love with wushu, and integrate the spirit and philosophy of wushu into their daily lives. On August 10, 2019, we will celebrate the second World Wushu-Kungfu Day.

### **World Wushu-Kungfu Day 2019**

**Theme:** Wushu-kungfu with friends everywhere.

**Time:** Saturday, August 10, 2019

**Location:** Worldwide

**Target participants:** Everyone

Event organizers can formulate the structure, format, and sub-themes of celebratory activities according to the WWKD 2019 theme and the actual situation of the countries and regions in which they are located.

### **II. Selection Criteria**

#### **a. "2019 WWKD Outstanding Organizer"**

##### **1. Eligible Organizations and Name**

**Eligible Organization 1: IWUF Member Federation**

An IWUF member federation that has a good promotion of 2019 World Wushu-Kungfu Day in its nation or region, is active and effective in organizing work, and accumulates an abundance of marketing and media materials, can be awarded the title of “2019 WWKD Outstanding Organizer”.

**Eligible Organization 2: Wushu schools, clubs, communities, and other social institutions, organizations, and groups.**

Wushu schools, clubs, etc. that actively carry out 2019 World Wushu-Kungfu Day celebrations may be recommended by the relevant national/regional IWUF member federation of the country (region) to receive the title of "2019 WWKD Outstanding Organizer in \_\_\_\_\_", with

the specific location determined according to where the organization is located. For example, a wushu club in Shanghai, China recommended by the Chinese Wushu Association and approved by the IWUF might be recognized as a "2019 WWKD Outstanding Organizer in Shanghai".

## 2. Application Materials

- (1) "2019 WWKD Outstanding Organizer Recommendation Form" (Recommendation Form 1 is for IWUF members, Recommendation Form 2 is for other Organizers such as institutions, schools, clubs, or other organizations);
- (2) Illustrated summary of 2019 WWKD Activity/Promotion of no more than 3000 characters in .doc, .docx, or .pdf format.
- (3) Designs for promotional materials showing the 2019 WWKD logo;
- (4) Video of at least 1 minute, HD 1920×1080p;
- (5) At least 10 pictures, HD, minimum 1MB size;
- (6) At least 1 media report (video or text).

Note: Schools/clubs must be recommended by its respective IWUF national/regional member federation in order to be eligible as a "2019 WWKD Outstanding Organizer". A list of IWUF member federations can be found here: <http://www.iwuf.org/about-iwuf/member-federations/?type=national>

## 3. How to Participate

- (1) IWUF national/regional member federations may recommend no more than 10 institutions, organizations, and groups for the designation of "2019 WWKD Outstanding Organizer".
- (2) Application materials must be prepared by the IWUF member federation and sent to [media@iwuf.org](mailto:media@iwuf.org). The compressed file shall be named as follows: Nation/Region + 2019 World Wushu-Kungfu Day Outstanding Organizer Selection.

### b. 2019 WWKD Outstanding Promotions

#### 1. Eligible Activities

Various forms of 2019 World Wushu-Kungfu Day celebrations (including offline and online events) organized anywhere in the world.

#### 2. Application Materials

- (1) "2019 WWKD Outstanding Promotion Notification Form";
- (2) Illustrated summary of 2019 WWKD Activities/Promotions of no more than 3000 characters in .doc, .docx, or .pdf format.
- (3) Designs for promotional materials showing the 2019 WWKD logo;
- (4) Video of at least 1 minute, HD 1920×1080p;
- (5) At least 10 pictures, HD, minimum 1MB size;
- (6) At least 1 media report (video or text).

#### 3. How to Participate

Organizations, clubs, institutions, and schools that organize 2019 World Wushu-Kungfu Day celebrations around the world can prepare and send the application materials to

[media@iwuf.org](mailto:media@iwuf.org). The compressed file shall be named as follows: Nation/Region + Organization Name + 2019 World Wushu-Kungfu Day Outstanding Promotion.

c. 2019 World Wushu-Kungfu Day Visual Design

The 2019 World Wushu-Kungfu Day brochure, logo design, and brand manual can be downloaded directly from the IWUF official website, at: <http://www.iwuf.org/multimedia/>

**III. Application Time Period**

Application for this year's selection process will last from August 11, 2019 to August 26th. Selection and relevant promotion will be carried out from September 1st - 30<sup>th</sup>.

**IV. Selection Method**

The IWUF Secretariat will evaluate organizations and activities for selection based on the materials submitted by IWUF member federations and in accordance with the standards outline in this document. A focus will be placed on those organizations/activities that demonstrate inclusion, creativity, and activity. Those organizations that qualify will receive a certificate of official recognition.

**V. Recognition and Awards**

“2019 WWKD Outstanding Organizers” and “2019 WWKD Outstanding Promotions” will receive the following recognitions and awards:

- 2019 World Wushu-Kungfu Day Honorary Certificate
- Appearing in the 2019 World Wushu-Kungfu Day Summary Official Report and Promotion Video, the 2020 World Wushu-Kungfu Day Celebration Book, and the International Wushu Federation's promotional film, as deemed appropriate
- Publication and promotion in official IWUF publications and media channels
- Unique IWUF souvenirs and materials

**VI. Contact Information**

International Wushu Federation Media Department

Phone: +86 10 87774492

Email: [media@iwuf.org](mailto:media@iwuf.org)

The IWUF Secretariat will conduct the final interpretation of the selection of “2019 WWKD Outstanding Organizers” and “2019 WWKD Outstanding Promotions”. Other issues will be addressed separately as needed.

Attachments:

“2019 WWKD Outstanding Organizer Recommendation Form 1”

“2019 WWKD Outstanding Organizer Recommendation Form 2”

“2019 WWKD Outstanding Promotion Notification Form”

International Wushu Federation Secretariat

August 1, 2019