



2019 SHANGHAI
第十五届世界武术锦标赛
15TH WORLD WUSHU CHAMPIONSHIPS



**Guidelines for
Media Registration
for the 15th World Wushu
Championships**

2019, 10. 17-10. 24



Shanghai, China

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I. Background Information

The World Wushu Championships (WWC) is the highest level of international competition within the sport of wushu. This biennial event began in 1991 and always captures the excitement and range of wushu both in the explosive full-contact combat sanda bouts and the dynamic movements and distinct weaponry of taolu forms competition. While the number of participating athletes and member federations has grown substantially as wushu has continued to expand across the globe, the purpose of WWC has, at its core, remained the same: to be the comprehensive pinnacle of wushu competition.

The scale of the 15th World Wushu Championships (15th WWC) in Shanghai, China will befit the significance of the event. From October 20th to 23rd, 2019, athletes from nearly 100 countries/regions are expected to compete in Shanghai as the culmination of their hard work and preparation. The city of Shanghai, with the support of the Chinese Wushu Association, is responsible for organizing the 15th WWC under the auspices of the IWUF. The 36th IWUF Executive Board Meeting and 15th IWUF Congress will be held on October 18th and 19th, respectively, in conjunction with the 15th WWC.

For more information on this event, please visit the official website of the 15th World Wushu Championships: www.15thwwc.com.

(I) Logo



15th WORLD WUSHU CHAMPIONSHIPS

Logo Description

The logo for the 15th WWC gives the first Chinese character in the word “Shanghai” an inspired twist, using artistic elements to bring forth a clear feeling of a dynamic wushu athlete while resembling the shape of the character (上). The colors and flow evoke imagery of the Yangtze River rushing towards the sea, reflecting Shanghai’s open, innovative, and inclusive character. The identities and histories of Shanghai and wushu come together to create something unique in the modern world.

(II) Mascot



The mascot of the 15th World Wushu Championships is called “Little Longma Haihai” (English pronunciation: “Hi-hi”). Haihai is based on the Chinese mythical creature called a longma (“dragon horse”), a creature that represents the national spirit of self-improvement and passion, inspiring Shanghai with courage and igniting the flame of progress and dedication in wushu. Haihai’s traditional Chinese garb with a yulan magnolia pattern is a reference to Shanghai’s official city flower, while the name “Haihai” sounds like the English “Hi hi,” — a warm greeting between friends that welcomes wushu from all over the world to the city, bringing an unmatched wushu energy to Shanghai in 2019.

The longma is a mythical creature in ancient Chinese mythology, an auspicious animal combining the appearances of a dragon and horse, which can be traced back to the quote: “when Fuxi rose to the throne, the longma jumped out of the river with a map.” In ancient times, people used to deem the longma as the spirit of the Yellow River and the embodiment of Chinese descendants. Likewise, wushu boasts a long history, and has long served as a significant part of traditional Chinese culture. The spirit of the longma is one of morality, warmth, strength, motivation, and progress,

one that China has embodied since ancient times. The spirit of wushu is also unremitting, holding fundamental moral standards above fighting ability.

As the mascot of the WWC, Little Longma Haihai's round face, bright eyes, thick eyebrows, and confident smile convey a playful spirit. The dragon mane and tail lend the vitality and vigor of ancient cultural heritage in the new era and imply an improvement of wushu on the world competitive sport stage.

(III) Schedule

Date	Time	Content	Venue
October 17	Full day	Teams' Arrival & Registration Judges' Arrival & Registration	Hotel
	09:00-12:00	IWUF Technical Committee Meeting	TBD
		IWUF Traditional Wushu Committee Meeting	
		IWUF Medical Committee Meeting	
		IWUF Marketing and Development Committee Meeting	
		IWUF Athletes' Committee Meeting	
		IWUF Women's Committee Meeting	
		IWUF Grading Commission Meeting	
October 18	All day	Teams' Arrival & Registration	TBD
	09:00-12:00	Judges' Refresher Course	
		36 th IWUF Executive Board Meeting	
	15:00-17:00	Judges' Refresher Course	
October 19	All day	Team Training	TBD
	07:00-08:00	Weigh-in	

	09:00-12:00	Judges' Refresher Course	
		15th IWUF Congress	
	14:00-16:00	Technical Meeting	
	15:00-17:00	Judges' Refresher Course	
	16:00-17:00	Drawing of Lots	
	19:00-20:00	Opening Ceremony	
October 20	08:30-11:30	Taolu & Sanda Competition	Minhang Stadium
	14:30-17:30	Taolu & Sanda Competition	
	19:30-22:30	Taolu & Sanda Competition	
October 21	08:30-11:30	Taolu & Sanda Competition	
	14:30-17:30	Taolu & Sanda Competition	
	19:30-22:30	Taolu & Sanda Competition	
October 22	08:30-11:30	Taolu & Sanda Competition	
	14:30-17:30	Taolu & Sanda Competition	
	19:30-22:30	Taolu & Sanda Competition	
October 23	08:30-11:30	Taolu & Sanda Competition	
	14:30-17:30	Taolu & Sanda Competition	
	19:00-20:00	Taolu Competition	
	20:00-21:30	Closing Ceremony	TBD
October 24	All day	Check out Departure	

II. Instructions for Media Registration Process

Please carefully read the following instructions before completing the application forms accordingly in order to avoid delays or issues in the approval process.

(I) Components of Application Materials

- Application Form: Potential media representatives should fill in their own basic information before their media outlets/organizations review the form.

(II) Requirements for Completion of Application Form

1. Do not use the “format painter” or copy and paste functions when filling in the form.

2. Do not delete rows or columns of the form.

3. Do not add additional spreadsheets in the Application Form.

4. After completing the Application Form, name the document as follows: [name of participating organization]-[applicant name]-[ID document number]. For example, Jiefang Daily-Li Si-31010119****0021.

Instructions for Specific Information Items

- **Name:** This item is mandatory for Chinese applicants but not for foreign applicants. It must be completed in Chinese and consistent with the same item on the identification document used for application.
- **Former name:** This item is mandatory for applicants who had a different name previously. It must be completed in Chinese.
- **Family name:** This item is mandatory for foreign applicants but not for Chinese applicants. It must be completed in English and consistent with the same item on the identification document used for application.
- **Given name:** This item is mandatory for foreign applicants but not for Chinese individuals. It must be completed in English and consistent with the same item on the identification document used for application.
- **Nationality (country/territory):** This item is mandatory for all applicants. Please fill in the country/territory of issuance of identification document.
- **Sex:** This item is mandatory for all applicants. It should be consistent with the same item on the identification document used for application.
- **Date of birth:** This item is mandatory for all applicants. It should be consistent with the same item on the identification document used for application. Date format: YYYYMMDD.
- **Type of identification document:** This item is mandatory for all applicants. Please select from the drop-down list: applicants from China Mainland must select ID Card of Chinese Residents; applicants in the Chinese People’s Liberation Army must select Military ID Card; foreign applicants must select

Passport; applicants from Chinese Taipei must select Mainland Travel Permit for Taiwan Residents; and applicants from Hong Kong and Macau must select Mainland Travel Permit for Hong Kong and Macau Residents.

- **Identification document number:** This item is mandatory for all applicants. The number should be consistent with the number on the indicated document. If a foreign applicant has more than one passport, he/she should fill in the number of the passport he/she will use to travel to and from China during the 15th WWC.
- **Outlet/organization:** This item is mandatory for all applicants.
- **Type of outlet/organization:** This item is mandatory for all applicants. Please select from the drop-down list.
- **Media certification number:** Optional. Attach scanned copy of media certification if available. Otherwise, submit journalist/media credentials and relevant documentation of attendance or coverage of similar sports event(s) in the last two years.
- **Current province (municipality) of residence:** This item is mandatory for all Mainland China, Hongkong, Macau, and Chinese Taipei applicants. Please select from the drop-down list.
- **Current municipality (city) of residence:** This item is mandatory for all applicants.
- **Current place of residence:** This item is mandatory for Chinese applicants, detailed to room number.
- **Related LOC Department:** This item is mandatory for all applicants. Please fill in the department of Organizing Committee you belong to during the WWC.
- **Role in the event:** This item is mandatory for all applicants. Please select from the drop-down list.
- **Mobile number:** This item is mandatory for all applicants.
- **Media visa required:** This item is mandatory for foreign applicants. Please select from the drop-down list.
- **Native language:** This item is mandatory for all applicants. Please select from the drop-down list.
- **Email address:** This item is mandatory for all applicants in order to receive information on the 15th WWC.
- **Reservation at media hotel required:** This item is mandatory for all applicants to be used to make a reservation at media hotel.
- **Date of arrival in Shanghai:** This item is mandatory for all applicants in the form of YYMMDD.

- **Date of departure from Shanghai:** This item is mandatory for all applicants in the form of YYMMDD.
- **Halal diet restrictions:** This item is mandatory for all applicants. Please select from the drop-down list.
- **Intend to attend opening/closing ceremony(ies):** This item is mandatory for all applicants. Please select from the drop-down list.
- **Planned duration of accommodation:** This item is mandatory if “Yes” is selected in the “Reservation at media hotel required?” item, in the form of MMDD-MMDD.
- **Comments of applying outlet/organization:** This item is mandatory for all applicants. It requires signature of organization leader and official seal (if applicable) with date of signature.

- **Photo (to be uploaded as attachment):** This item is mandatory for all applicants for preparation of accreditation. Photo file shall be named as follows: [name of outlet/organization]-[name of applicant]-[ID document number]. Requirements: This should be a recently-taken, color standard passport-style photo with a white background and without frame. Dimensions should be at least above 320 (height) * 240 (width), with a definition of over 300dpi, in JPG or JPEG format, without spots, defects or ink marks, and a file size of 100-300KB. This should not be an artistic photo or scanned copy of a photo. Applicants who wear eyeglasses in their everyday life should wear the glasses in the photo, and the glasses should not have a reflective or colored lens.

(III) Submitting to the Organizing Committee

All outlets/organizations should send the following documents in a single file before the deadline to media_service@126.com.

1. Electronic version of the Media Accreditation Application for the 15th World Wushu Championships of all applicants named as: [name of outlet/organization]-[name of applicant]-[ID document number];
2. Accreditation photos of all applicants named as: [name of outlet/organization]-[name of applicant]-[ID document number].
3. Scanned copies of relevant journalist/media certifications (image or pdf) or journalist/media credentials and relevant documentation of attendance or coverage of similar sports event(s) in the last two years.

The Communication and Information Department of Organizing Committee of the 15th World Wushu Championships shall have the right of final approval of media representative registration for the 15th WWC. Future notice will be provided regarding matters not mentioned in the Guidelines.

III. Media Hotel

(I) Hotel Introduction



The hotel offers 282 well-furnished rooms including 42 club rooms and 13 suites, 4 fine restaurants and bars, meeting space outfitted with high-tech facilities, a grand ballroom, spa, fitness center, and indoor swimming pool.

(II) Hotel Location



Address: No.80, Minhong Road, Minhang District, Shanghai, P.R. China

Distance to Stadium: 4 km, 10 minutes by vehicle

Distance to Airport:

13.5 km, 20 minutes by vehicle (Hongqiao International Airport)

45.8 km, 50 minutes by vehicle (Pudong International Airport)

(III) Hotel Reservation

King or Twin Room: US \$140 (with breakfast)

Tel: 021-33599999 transfer to Reservations



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