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2019 WORLD WUSHU-KUNGFU DAY
August 10, 2019
Wushu-Kungfu with Friends Everywhere.

#WWKD2019
#2019世界武术日

8•10 On August 10, we celebrate "Wushu-Kungfu with Friends Everywhere!"

Use your creativity to share your wushu knowledge and culture with those around you, and those around the world!
WORLD WUSHU-KUNGFU DAY

World Wushu-Kungfu Day (WWKD) is a global celebration of wushu-kungfu. WWKD is celebrated each year the first Saturday on or following August 8th, and is accompanied by a theme each time. The 2019 WWKD theme was “Wushu in everyday life,” and wushu fans on every continent came together in wushu schools, communities, town squares, and even in the streets to show their passion for the sport and pastime they love so much.

2019

For WWKD 2019, the IWUF held a logo design contest and received more than 100 submissions. Over 16,000 worldwide votes were cast, and creators of the top 6 designs received awards totaling USD $3,000. The winner, Albina Iunusova of the Kyrgyz Republic (KGZ), will have her design featured as part of 2019 WWKD celebrations on all five continents!

About WWKD

On September 28, 2017 it was decided at the IWUF Congress during the 14th World Wushu Championships in Kazan, Russia, to establish World Wushu-Kungfu Day, in order that as many people as possible be able to come together to celebrate wushu-kungfu.

As the leader of the worldwide wushu movement, the IWUF is committed not only to pursuing wushu’s inclusion in the Olympic Program, but also to wushu becoming part of a globally shared, healthy lifestyle. Wushu promotes the concepts of peace, friendship, health, and an appreciation for nature.

We hope that through this holiday more people all over the world will be able to understand wushu and make it a part of their everyday life — together!

How to Participate in WWKD 2019

“Offline” Activities

Performances, Speeches, and Workshops

People everywhere are welcome to celebrate WWKD with demonstrations, presentations, souvenirs, and anything else you can think of — let’s make a splash!

Download the 2019 WWKD logo at: http://www.iwuf.org/multimedia/?doc-type=world-wushu-kungfu-day

Social Media

LET US KNOW HOW YOU CELEBRATED!

Media

“@” the IWUF on social media (Facebook/Twitter/Instagram/WeChat/Weibo) and use the hashtag #WWKD2019 to tell us how you’re celebrating.

Photos

Send photos of at least 300 dpi that show you celebrating wushu-kungfu with your friends.

Video

Make an HD video 1280 x 720 (720 pp) to share your community’s celebration;

Essay

Write 250-650 words that tells what wushu-kungfu means to you.

Please submit your materials to media@iwuf.org to show us how you will or did celebrate WWKD.

Anything you send to us will have the chance to be included in official WWKD promotional materials, so make sure you include as much information as possible when you submit it! (time, place, people, etc.)