

English Social Media Hashtag

#WWKD2019

Chinese Social Media Hashtag

#2019世界武术日#

IWUF Social Media

Weibo.com/iwuf

Facebook.com/iwufofficial

Facebook.com/groups/iwufwushu

Twitter.com/iwufofficial

worldwushu.tv

Youtube.com/user/iwufwushu

Instagram.com/iwuf\_official



Use your creativity to share your wushu knowledge and culture with those around you, and those around the world!

8•10

On August 10, we celebrate "Wushu-Kungfu with Friends Everywhere!"

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# 2019 WORLD WUSHU-KUNGFU DAY

August 10, 2019

## Wushu-Kungfu with Friends Everywhere.

#WWKD2019  
#2019世界武术日#



# IWUF

INTERNATIONAL WUSHU FEDERATION

# WORLD WUSHU-KUNGFU DAY

World Wushu-Kungfu Day (WWKD) is a global celebration of wushu-kungfu. WWKD is celebrated each year the first Saturday on or following August 8th, and is accompanied by a theme each time. The 2018 WWKD theme was "Wushu in everyday life," and wushu fans on every continent came together in wushu schools, communities, town squares, and even in the streets to show their passion for the sport and pastime they love so much.

## 2019

**When**  
August 10, 2019  
(Saturday)

For WWKD 2019, the IWUF held a logo design contest and received more than 100 submissions. Over 16,000 worldwide votes were cast, and creators of the top 6 designs received awards totaling USD \$3,000. The winner, Albina Lunusova of the Kyrgyz Republic (KGZ), will have her design featured as part of 2019 WWKD celebrations on all five continents!

**Theme**  
Wushu-Kungfu  
With Friends  
Everywhere!

**Where**  
Everywhere!

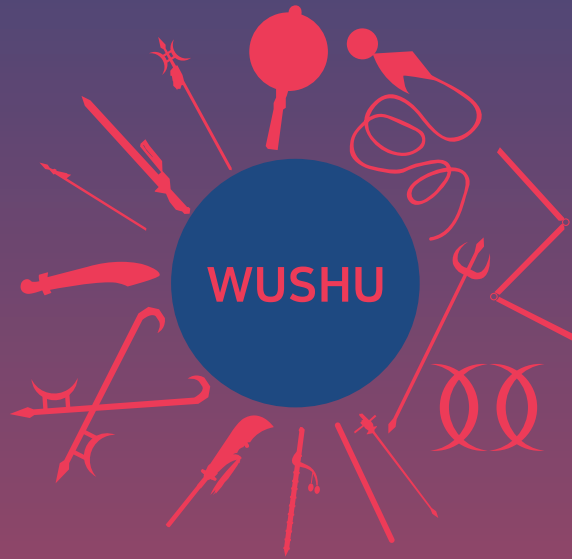
**Who**  
Everyone!



### Logo Introduction

The 2019 WWKD logo displays silhouettes of different styles of wushu-kungfu on a globe. The palm-fist salute, an iconic greeting, is a sign of respect and adherence to tradition. The "yin-yang" on the top of the globe symbolizes an integration of sports and traditions, a coming-together of different wushu-kungfu styles and the collaboration of people worldwide.

## About WWKD



On September 28, 2017 it was decided at the IWUF Congress during the 14th World Wushu Championships in Kazan, Russia, to establish World Wushu-Kungfu Day, in order that as many people as possible be able to come together to celebrate wushu-kungfu.

As the leader of the worldwide wushu movement, the IWUF is committed not only to pursuing wushu's inclusion in the Olympic Program, but also to wushu becoming part of a globally shared, healthy lifestyle. Wushu promotes the concepts of peace, friendship, health, and a an appreciation for nature.

We hope that through this holiday more people all over the world will be able to understand wushu and make it a part of their everyday life – together!

## How to Participate in WWKD 2019

### "Offline" Activities

Performances, Speeches, and Workshops

People everywhere are welcome to celebrate WWKD with demonstrations, presentations, souvenirs, and anything else you can think of – let's make a splash!

Download the 2019 WWKD logo at:  
<http://www.iwuf.org/multimedia/?doc-type=world-wushu-kungfu-day>

### Social Media

LET US KNOW HOW YOU CELEBRATED!

- Media:**  
"@ the IWUF on social media (Facebook/Twitter/Instagram/WeChat/Weibo) and use the hashtag #WWKD2019 to tell us how you're celebrating.
- Photos**  
Send photos of at least 300 ppi that show you celebrating wushu-kungfu with your friends;
- Video**  
Make an HD video 1280 x 720 (720 ppi) to share your community's celebration;
- Essay**  
Write 250-650 words that tells what wushu-kungfu means to you!  
Please submit your materials to [media@iwuf.org](mailto:media@iwuf.org) to show us how you will or did celebrate WWKD.

Anything you send to us will have the chance to be including in official WWKD promotional materials, so make sure you include as much information as possible when you submit it! (time, place, people, etc.)