

APPENDIX 1

International Wushu Federation (IWUF) Brand Control Guidelines for Wushu Competition Uniforms (excerpt)

I. Purpose

To ensure sponsor and manufacture rights by establishing a standard for brand placement on uniforms and other clothing items used during IWUF wushu competition.

II. Standards and Guidelines

A. Uniforms of athletes, coaches and team officials

i. General requirements

The manufacturer logo may appear once on each piece of clothing, with an area of up to 20 cm². Note that only the quantity and size of logos appearing on uniforms will be assessed during the competition, and logos will not be reviewed for accuracy or adherence to brand standards.

The manufacturer logo may appear once on each accessory item (paired accessories are considered as two items), with an area of up to 6 cm².

A manufacturer logo may appear once on each shoe or foot item (paired shoes or foot items are considered as two items), with an area of up to 6 cm².

A national/regional Olympic Committee flag, a national/regional wushu federation flag/logo may each appear once where specified, with an area of up to 20 cm² each.

ii. Wushu taolu competition uniform requirements

a. Top/jacket

- Front

No advertisements or logos may appear on the collar.

A flag may appear on the left chest area, with an area of up to 20 cm².

The manufacturer logo may appear on the right chest area, with an area of up to 20 cm².

No advertisements may appear in other areas.

- Back

Sponsor or other logos may be displayed in other areas. The total number of sponsor or other logos may not exceed three (3), with a maximum area of 20 cm² each.

- b. Pants/trousers

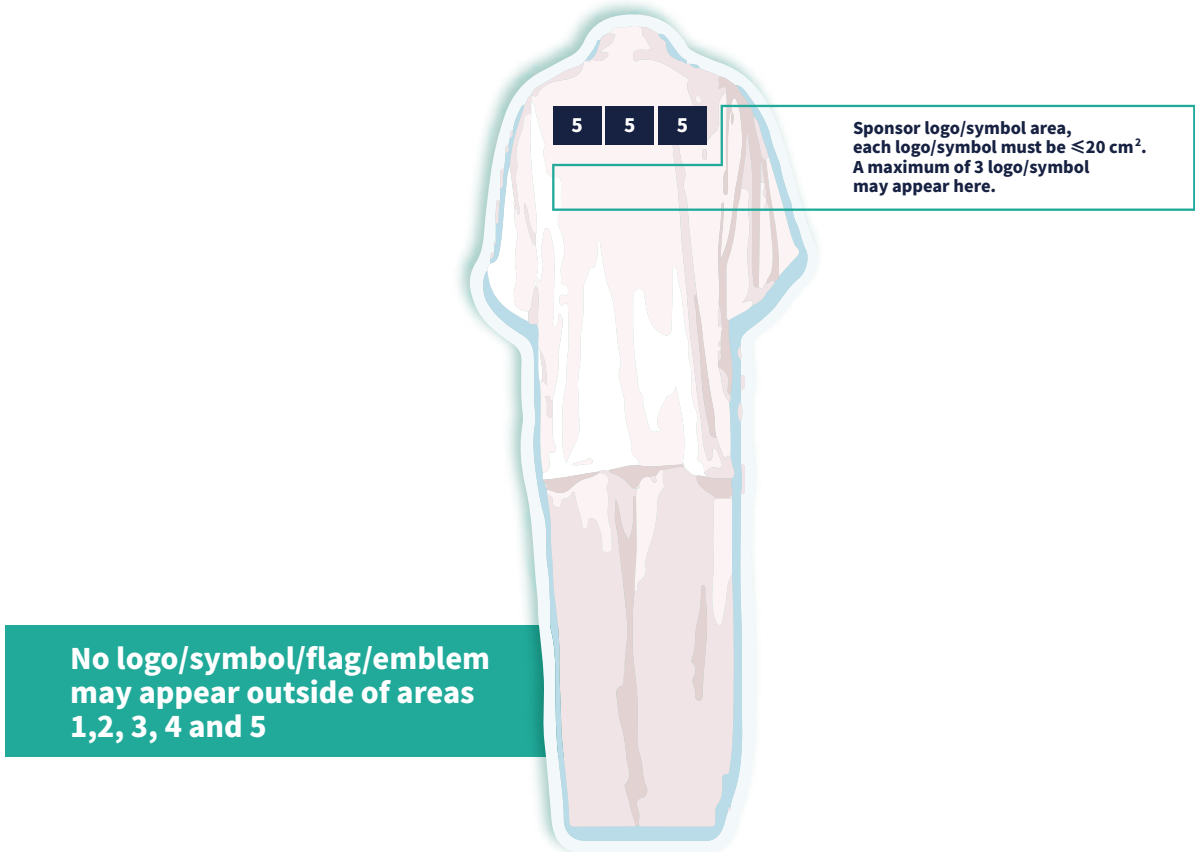
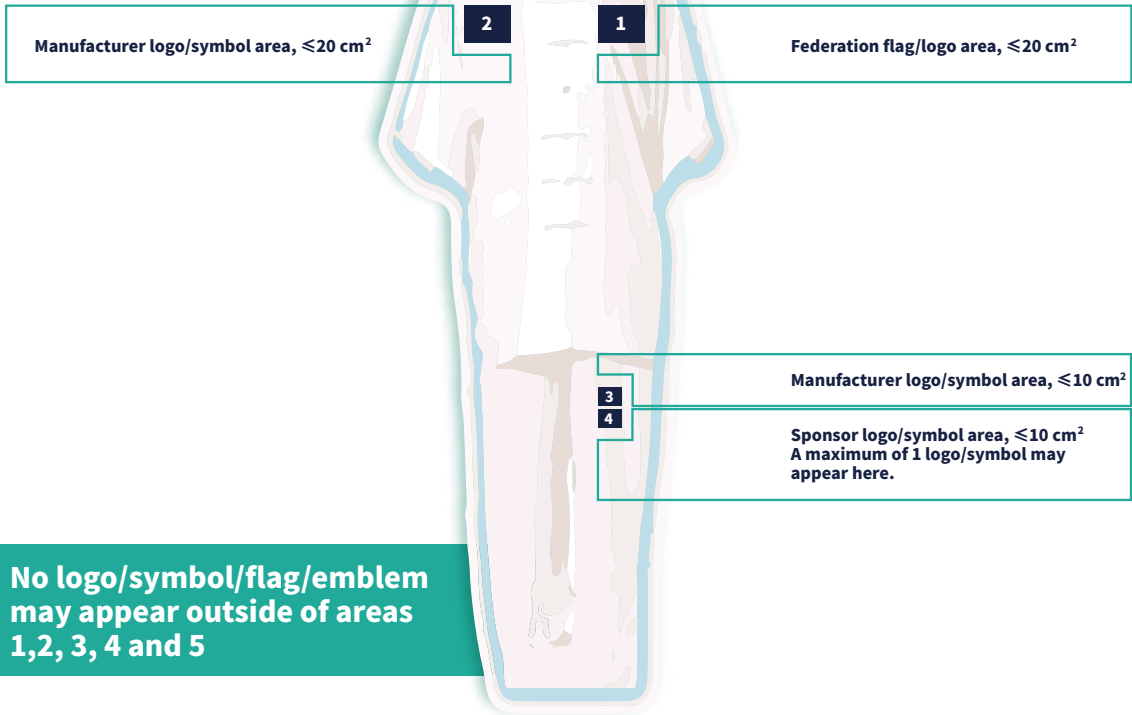
- Left leg

The manufacturer logo may be arranged on the top, with an area of up to 10 cm².

Sponsor logos may appear below the manufacturer's logo but may not appear within 5cm of the manufacturer's logo, with an area of up to 10 cm².

- Right leg

No logo, flag, or other emblem may appear.



iii. Wushu sanda competition uniform requirements

a. Top/shirt

- Front

A flag may appear on the left chest area, with an area of up to 20 cm².

The manufacturer logo may appear on the right chest area, with an area of up to 20 cm².

Sponsor or other logos may be displayed in other areas but may not appear within 5cm of the flag or manufacturer logo. The total number of sponsor or other logos may not exceed one (1), with a maximum area of 20 cm².

- Back

Sponsor or other logos may be displayed in back areas. The total number of sponsor or other logos may not exceed three (3), with a maximum area of 20 cm².

b. Shorts

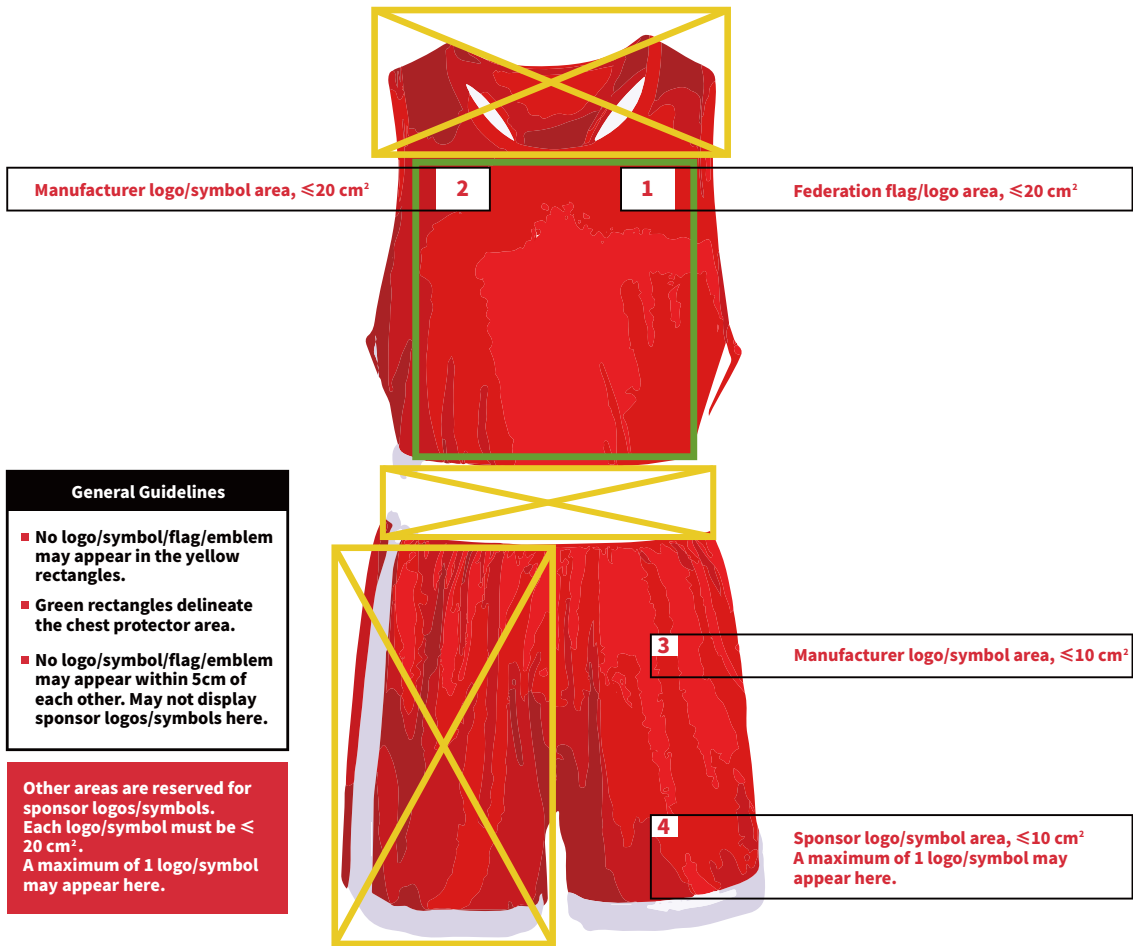
- Left leg

The manufacturer logo may be arranged on the top, with an area of up to 10 cm².

Sponsor logos may appear below the manufacturer's logo but may not appear within 5cm of the manufacturer's logo. The total number of sponsor or other logos may not exceed one (1), with an area of up to 10 cm².

- Right leg

No logo, flag, or other emblem may appear.



iv. Awards Ceremony

Besides general requirements outlined in event guidelines, athletes are not allowed to wear jumpsuits, gloves, hats, goggles, sunglasses, or other accessories when participating in the awards ceremony.

III. Guideline Applications

These guidelines apply in all venues to all competitions under the auspices of the IWUF (unless otherwise specified).