



IWUF

INTERNATIONAL WUSHU FEDERATION

Wushu Inspires the World



Global Collection and Exhibition of Wushu-related Visual Works

June, 2022



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To better promote the development of the sport of wushu, IWUF will launch a long-term collection and exhibition of wushu-related visual works for wushu enthusiasts all over the world. This activity will promote wushu globally to a broad range of people, with the sport's visual content impacting audiences in more effective and more interesting ways. This initiative encourages more wushu enthusiasts to show the rich and diverse wushu styles from multiple perspectives with personalized and creative visual expressions; in this way we will continuously stimulate the vigor and vitality of global wushu, and further promote the innovative dissemination and development of wushu in the digital media era.

I. Scope of Contributors

Wushu enthusiasts, wushu groups (including schools and clubs), and IWUF Member Federations all over the world can submit contributions.

II. Content of Works

With the goal of showing the charm, power and style of wushu which focuses on daily life, self-defense, gongfa exercise, training & competition, health & wellness, culture & multi-media creation, content creators can make comprehensive use of a variety of rich imagery, sound and music to make short video, photography and painted works, including but not limited to the



following content and categories:

1. Daily Life

As the wushu saying goes, "If you practice wushu every day, you will make progress every day; otherwise, you will forget what you have learned."

Whether you are a practitioner of kungfu (traditional wushu) or modern wushu, you are welcome to share with us the daily routine of consistent training, interesting stories in wushu training and performance, and even storytelling of experiences of other wushu lovers you know. You can record and share the daily wushu practice you do to keep healthy at home during the COVID-19 pandemic. You can also focus your content on the art, history and practice of wushu masters around you, or seek them out.....

2. Self-defense

You may explain the offensive and defensive meaning and practical combat techniques in "one posture, one movement" of kungfu (traditional wushu) and modern wushu, and share with us some simple, practical and easy-to-learn movements and postures for self-defense in wushu.

3. Gongfa Exercises

You can demonstrate the principles and skills in "one punch, one routine" and "one posture, one style" of wushu and share with us effective, interesting and playful traditional wushu training methods.....



4. Training & Competition

Focusing on improving the performance of competitive wushu, you can share the practical experience of “ how to teach one right movement and rectify one wrong movement in wushu.” You can also share your knowledge on how to organize and create a wushu taolu routine, and tips on how to prepare for wushu competition psychologically.....

5. Health & Wellness

With the theme of "Wushu: A Healthy Lifestyle," you may share stories of the influence of wushu on your body and mind, and offer your the tips of strengthening the body, treating disease, and keeping healthy with wushu.....

6. Culture & Multi-media Creation

You may analyze the use of stunts in classic wushu movies and TV shows, create your own stunt performances, or share with us multi-media content including animation, painting and sculpture that integrates wushu elements.....

7. Others

Wushu imagination is limitless – experimental wushu-related content is also welcomed to show audiences there are no limits on the expression of wushu.



III. Requirements for Contribution

A. Types of works

1. Short video

- (1) Language: not limited (if there is simultaneous sound in non-Chinese or non-English, English subtitles should be added).
- (2) Form: clips, animation, creative editing, special effects, etc.
- (3) Equipment for shooting: not limited. You can use mobile phones or other shooting equipment.
- (4) Format: .mp4 or .mov. Landscape format (16:9) or vertical format (9:16).
- (5) Duration: 15 seconds to 5 minutes.
- (6) Resolution: not less than 1280 x 720 and the bit rate should not be less than 1 mbps.
- (7) Encoding format: h.264 or Quicktime.
- (8) Without corner mark or watermark (logo).
- (9) At the end of the work, all the sourced materials used for creation (such as TV dramas, animations, CG of games, BGM, actors/performers, music, etc.) should be listed. Materials such as music, movies and documentaries with unknown sources are not allowed to be used for creation.

2. Photos

- (1) A single photo or a group of photos. The submitted photo can be



Photoshopped, but the original photo should be submitted as well;

(2) File format: .jpg, .png or .jpeg;

(3) Resolution: no less than 300 dpi; size: greater than 3M;

(4) There should be no watermark (LOGO) on the photo;

3. Paintings

“Paintings” include paintings, engraving, illustration, cartoon and freehand sketching. It can be a single painting or a group of paintings. We only accept images of artwork electronically; please do not send originals. The resolution should not be less than 300 dpi.

B. Requirements for the content of works

1. Your works should conform to the values and spirit of wushu, and should spread healthy and positive values.

2. Your works may not contain elements of pornography, violence or racial discrimination.

3. Your works may not contain commercial elements, such as advertisements.

4. Your works should be created after January 1, 2022.

5. Your works should be original. You shall not provide false information. Plagiarism is strictly prohibited.

C. Copyright requirements

The solicited works shall have legal sources (including but not limited to



pictures and background music) and shall not infringe the copyright, right of reputation, right of portrait and other rights of any third party. If any disputes and economic losses arise, the applicant, the applicant group or the applicant's member association shall bear the responsibility.

IV. Submission Methods

1. Please visit the official website of IWUF to download *wushu-related virtual works submission form*: <http://www.iwuf.org/multimedia/>.
2. When submitting the works, please compress the works and the *wushu virtual works submission form* in one folder named as "[WushuInspirestheWorld-Types of Works-Names of Associations/Groups/Individuals](#)".
3. Send the compressed folder to media@iwuf.org as an attachment with the mail subject: "[WushuInspirestheWorld-Types of Works-Names of Associations/Groups/Individuals](#)".

V. Selection, Award and Use of Works

1. A review committee composed of wushu experts, scholars and media professionals will conduct a comprehensive monthly review of the submitted works. The works that pass the monthly evaluation will be shortlisted for the annual awards.
2. The shortlisted authors (including groups or associations) will be



awarded the Shortlist Certificate issued by IWUF. The shortlisted works will be included in *Wushu Multi-media Content Database* at IWUF official website and published at social media platforms including Weibo, WeChat, TikTok, Facebook, Twitter, Wushu TV, and Instagram.

3. At the end of each year, the first, second and third prize works will be selected by the committee from the shortlisted works based on their dissemination and influence on the media platforms of IWUF.

4. The authors of the first, second and third prize works will be awarded the honorary certificates and souvenirs and will have the opportunity to be invited to visit the IWUF official events or activities for photo-taking or video-shooting.

5. Authors who continue to participate in this activity and whose works have been shortlisted for many times will have the opportunity to be awarded the honorary title of *International Wushu Promotion Ambassadors* in an individual or organizational level.

VI. Special Statement

1. The ownership of the works belongs to the author of the works (including the groups or association). IWUF has free and unlimited right to use, adapt, and spread the works on the Internet in any region or country for unlimited times (from the day when the shortlist notice is sent) for the



publicity and promotion of wushu. Contributing authors of shortlisted short videos, photos or paintings shall cooperate with the secretariat of IWUF to modify their works.

2. This activity does not charge any fees and all submitted works will not be returned. If the contributing authors fail to receive the email of the shortlist notice within 60 days after submitting works, it can be regarded that the works have not been shortlisted, and the authors can handle their works on their own.

3. All contributing authors are deemed to have agreed to all the requirements of this activity.

4. IWUF reserves the right of final interpretation on this activity.

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