



IWUF 4TH TAOLU WORLD CUP

国际武联第四届武术套路世界杯

Media Registration Guidelines

媒体注册指南



Contents 目录

01	Event Information 赛事信息	PAGE PAGE 01
02	General Program 赛事总日程	PAGE PAGE 02
03	Logo Concept 会徽阐释	PAGE PAGE 04
04	Venue 比赛场馆	PAGE PAGE 07
05	Contact Information 联系信息	PAGE PAGE 08
06	Guideline for Media Registration 媒体注册操作指南	PAGE PAGE 09
07	Official Accommodation 官方住宿信息	PAGE PAGE 18
08	City Profile 城市概况	PAGE PAGE 20
09	City Attractions 城市景点	PAGE PAGE 24
10	Special Thanks to Our Sponsors 赞助商鸣谢版	PAGE PAGE 39

Event Information

赛事信息

Hosted by the International Wushu Federation (IWUF), IWUF Taolu World Cup (IWUF TWC) is one of the official events of the IWUF. This prestigious competition typically occurs biennially, showcasing the top taolu athletes from the most recent World Wushu Championships (WWC).

With the first edition of IWUF TWC taking place in 2016, three editions have been held since then. The Chinese Wushu Association is responsible for the organization of IWUF 4th TWC (4th edition) under the auspices of the IWUF.

For more information on IWUF 4th TWC, please visit the IWUF official website <http://www.iwuf.org>, also visit the official social media, Facebook, Instagram (IG), YouTube.

国际武联武术套路世界杯由国际武术联合会 (IWUF) 主办, 是国际武联官方赛事之一。该项顶尖赛事每两年举办一届, 汇聚上一届世界武术锦标赛中最优秀的套路运动员同台竞技。

国际武联武术套路世界杯首届赛事于 2016 年举办, 迄今已成功举办三届。国际武联第四届武术套路世界杯由国际武术联合会主办, 中国武术协会负责承办。

如需了解国际武联第四届武术套路世界杯更多信息, 请访问国际武联官方网站 <http://www.iwuf.org>, 亦可关注国际武联官方社交媒体平台: 脸书 (Facebook)、照片墙 (Instagram/IG)、油管 (YouTube)。

General Program

Date	Time	Activity	Location
July 4 (Sat.)	Whole Day	Team Arrivals and Registration	Team Hotel
		Judges Arrivals and Registration	Judge Hotel
July 5 (Sun.)	Whole Day	Team Arrivals and Registration	Team Hotel
	Whole Day	Judges' Refresher Course	Judge Hotel
	Whole Day	Team Training	Wuyuanhe Stadium
July 6 (Mon.)	09:00-12:00	Team Training	Wuyuanhe Stadium
		Judges' Refresher Course	Judge Hotel
	10:00-12:00	Technical Meeting and Drawing of Lots	Team Hotel
	14:00-18:00	Team Training	Wuyuanhe Stadium
	14:30-17:30	Judges' Rehearsal	Wuyuanhe Stadium
July 7 (Tue.)	09:00-10:00	Opening Ceremony	Wuyuanhe Stadium
	10:00-12:00	Competition and Awards Ceremony	Wuyuanhe Stadium
	19:00-22:00	Competition and Awards Ceremony	
July 8 (Wed.)	09:00-12:00	Competition and Awards Ceremony	Wuyuanhe Stadium
	19:00-22:00	Competition and Awards Ceremony	
July 9 (Thur.)	Before 14:00	Departures	

NOTES: 1. This program is subject to change depending on the number of the registered athletes.

赛事总日程

日期	时间	活动内容	地点
7月4日(周六)	全天	参赛队报到与注册	代表队酒店
		裁判员报到与注册	裁判员酒店
7月5日(周日)	全天	参赛队报到与注册	代表队酒店
	全天	裁判员培训班	裁判员酒店
	全天	参赛队赛前训练	五源河体育馆
7月6日(周一)	09:00-12:00	参赛队赛前训练	五源河体育馆
		裁判员培训班	裁判员酒店
	10:00-12:00	技术会议暨抽签	代表队酒店
	14:00-18:00	参赛队赛前训练	五源河体育馆
	14:30-17:30	裁判员赛前彩排	五源河体育馆
7月7日(周二)	09:00-10:00	开幕式	五源河体育馆
	10:00-12:00	比赛及颁奖仪式	五源河体育馆
	19:00-22:00	比赛及颁奖仪式	
7月8日(周三)	09:00-12:00	比赛及颁奖仪式	五源河体育馆
	19:00-22:00	比赛及颁奖仪式	
7月9日(周四)	14:00前	离会 / 返程	

注: 1.本日程将根据实际报名运动员人数调整,以组委会最终公布为准。

Logo Concept

会徽阐释



Event Logo

First, inspired by the classic movements of taiji and combined with the freehand brushwork style of Chinese ink painting, the logo outlines the shape of the letter "T," representing "Taolu" (routine) events. The overall design evokes the imagery of the eight trigrams and taiji, fully capturing the essence of wushu—balancing hardness with softness, and stillness with motion.

Second, the graphic subtly integrates the initials of three major wushu disciplines: Taijiquan (T), Changquan (C), and Nanquan (N), while also concealing "CN," the designation for China. This symbolizes that the

event is deeply rooted in Chinese tradition while embracing the world. In terms of color, blue represents the ocean, echoing Hainan's identity as a coastal island; yellow is drawn from the earth and the Yellow River, carrying the roots of Chinese civilization and a sense of national belonging. The interweaving of blue and yellow reflects both the openness and vitality of Hainan and the profound heritage and confidence of Chinese culture.

Overall, the logo integrates wushu culture, regional characteristics, and a sense of national identity, interpreting the charm of traditional wushu through a modern visual language. It also symbolizes the event's positioning of being rooted in Hainan while connecting with the world.

赛事会徽

首先，会徽以太极经典动作为原型，结合中国水墨写意线条，勾勒出“T”字轮廓，代表“套路”项目，整体呈现八卦太极意象，充分展现了武术刚柔并济、动静相生的精髓。

其次，图形巧妙融合了太极拳 (Taijiquan)、长拳 (Changquan)、南拳 (Nanquan) 三大武术项目的首字母“T、C、N”，同时暗藏了代表中国的“CN”于其中，寓意赛事根植中华、面向世界。在色彩运用上，蓝色代表海洋，呼应海南滨海岛屿的地域特色；黄色取自黄土、黄河，承载中华文明的根脉与民族归属感。蓝黄交织，既体现海南的开放与活力，也彰显中华文化的厚重与自信。整体来看，会徽将武术文化、地域特色与家国情怀融为一体，用现代视觉语言诠释了传统武学的魅力，也象征着本届赛事立足海南、融通世界的定位。

Wushu Shines in Hainan Harmony Connects the World

武 动 海 南 · 融 通 世 界

Theme Slogan

Wushu Shines in Hainan
Harmony Connects the World

主题口号

武动海南 融通世界

Venue

比赛场馆

The main venue for the competition will be the Haikou Wuyuanhe Stadium, which has a total floor area of over 78,000 square meters, 339 parking spaces, and a seating capacity of 18,000. The venue is fully equipped with medical facilities, check-in areas, lounges, a competition command center, meeting rooms, and VIP reception spaces. It also includes dedicated training grounds, gyms, and equipment rooms. The stadium features two timing and scoring screens and 16 centrally suspended ring LED displays, meeting all requirements for hosting world-class sports and cultural events.

Address: No. 176 Changbin Road, Xiuying District, Haikou City, Hainan Province

Competition Venue: Wuyuanhe Stadium

Training Venue: Wuyuanhe Stadium



本次赛事主赛场为海口五源河体育馆，场馆总建筑面积超 78000 平方米，设有 339 个停车位，观众座席 18000 个。场馆配套设施齐全，包含医疗站、检录区、休息区、赛事指挥中心、会议室及贵宾接待区等功能区域，并配备专用训练场地、健身室与器材室。馆内设有 2 块计时计分大屏与 16 块中央吊斗式环形 LED 屏，完全满足承办国际顶级体育文化赛事的各项标准。

地址: 海南省海口市秀英区长滨路 176 号

比赛场馆: 五源河体育馆

训练场馆: 五源河体育馆

Contact Information

联系信息

IWUF Media & Communication

Tel: +86-10-87774492

Email: media@iwuf.org

国际武联媒体与传播部

电话: +86-10-87774492

邮箱: media@iwuf.org

Chinese Wushu Association (CWA)

Tel: +86-10-64912153

Email: wushu@wushu.com.cn

中国武术协会

电话: +86-10-64912153

邮箱: wushu@wushu.com.cn

Organizing Committee of IWUF 4th TWC

Tel: +86 13041093972; +8615011267623

Email: sunsiyu@csig158.com; zhouhui@csig158.com

国际武联第四届武术套路世界杯组委会

电话: +86 13041093972; +86 15011267623

邮箱: sunsiyu@csig158.com; zhouhui@csig158.com

Guidelines for Media Registration 媒体注册操作指南

Media Registration Deadline:

23:59 June 18 , 2026 (Beijing Time).

媒体注册报名截止日期: 2026年6月18日23:59 (北京时间)

All media representatives should submit their registration online through the IWUF Online Registration System at <http://registration.iwuf.org>

各媒体代表应通过国际武联线上注册系统<http://registration.iwuf.org>进行注册认证。

The Organizing Committee of IWUF 4th TWC will send a notice of media accreditation to applicants' email addresses if approved.

如审核通过, 国际武联第四届武术套路世界杯组委会向申请人的注册邮箱发送通知。

Step 1: Click the IWUF Online Registration System at <http://registration.iwuf.org> then select the media registration.

第一步: 点击国际武联线上认证系统<http://registration.iwuf.org>选择媒体注册。



Figure 1

Note: We highly suggest using the PC or laptop to complete the media registration in English language.

报名须知: 我们强烈建议使用个人电脑或笔记本电脑用英文完成媒体注册。

Step 2: All media representatives should carefully read the Media Registration Guidelines of IWUF 4th Taolu World Cup and correctly complete relevant required registration information online. The guideline includes specific information about the 4th TWC media registration, hotels and visa information etc.

第二步: 各媒体代表应仔细阅读《国际武联第四届武术套路世界杯媒体注册须知》，并在网上正确填写相关注册信息。指南包括第四届武术套路世界杯具体信息、媒体注册、酒店及签证信息等。

You can visit the IWUF Website Media Accreditation to download Media Registration Guideline of IWUF 4th Taolu World Cup and learn more at <https://iwuf.org/en/multimedia/accreditation/index.html>.

您可以到国际武联官网新闻发布板块下载《国际武联第四届武术套路世界杯媒体注册指南》，并在<https://iwuf.org/en/multimedia/accreditation/index.html>了解更多信息。

Step 3: Create your account and Log in the system.

第三步：注册账号并登陆系统。

For a new user, you need to click Register to create your account as shown in Figure 2. After the creation is completed, you can log in with the user name (email) and password as shown in Figure 3.

新用户请点击注册创建账号，如图二所示。注册完成后，可以通过用户名（邮箱）和密码登录，如图三所示。

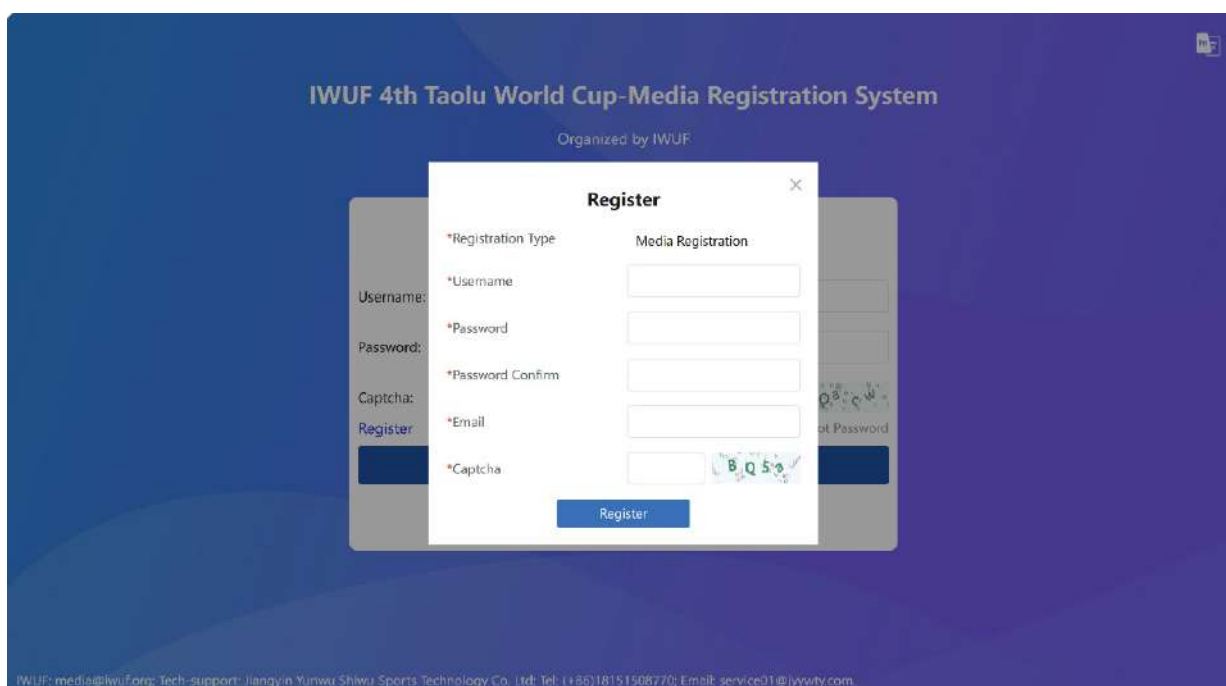


Figure 2

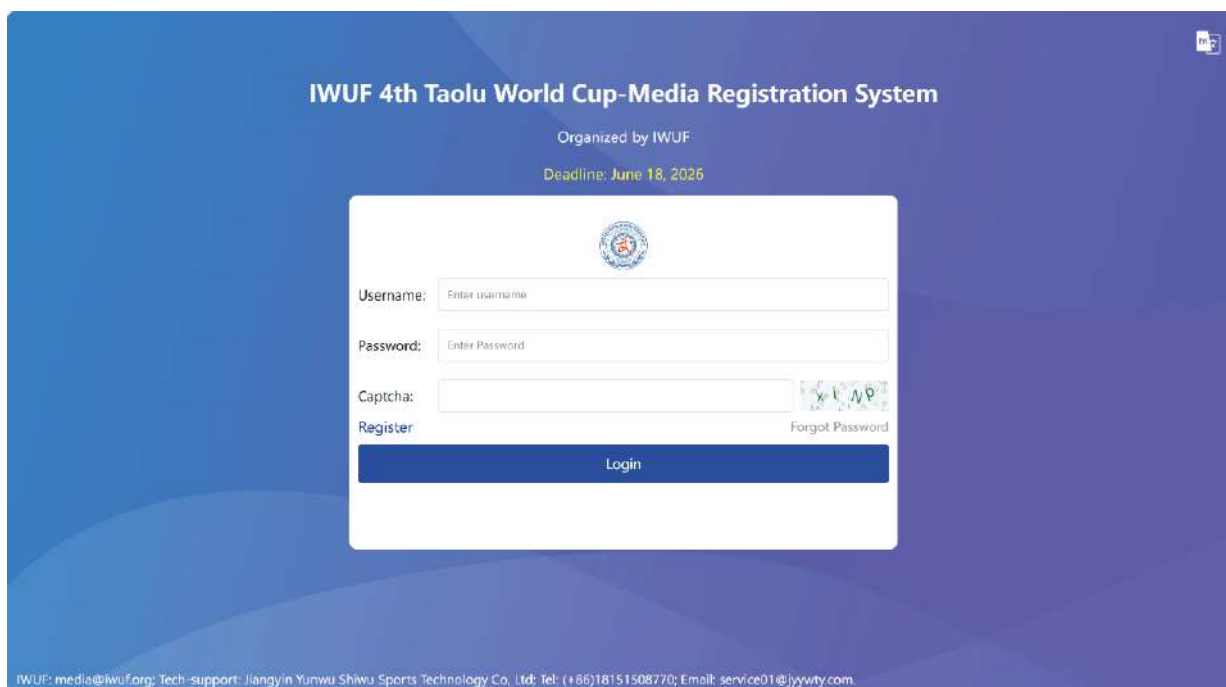


Figure 3

Step 4: Fill in the required personal information

第四步：完成个人信息填报。

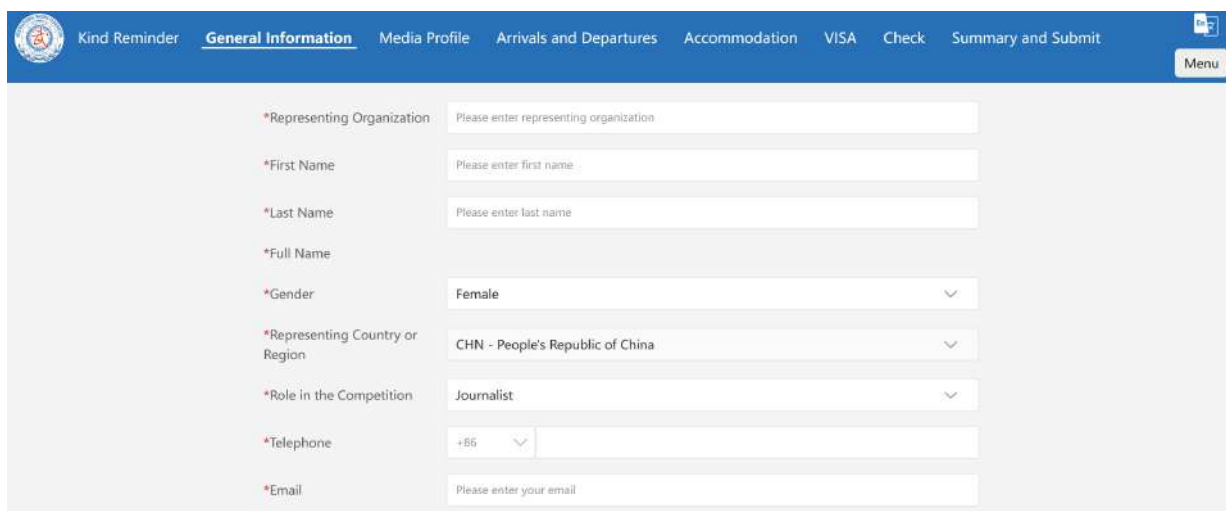


Figure 4

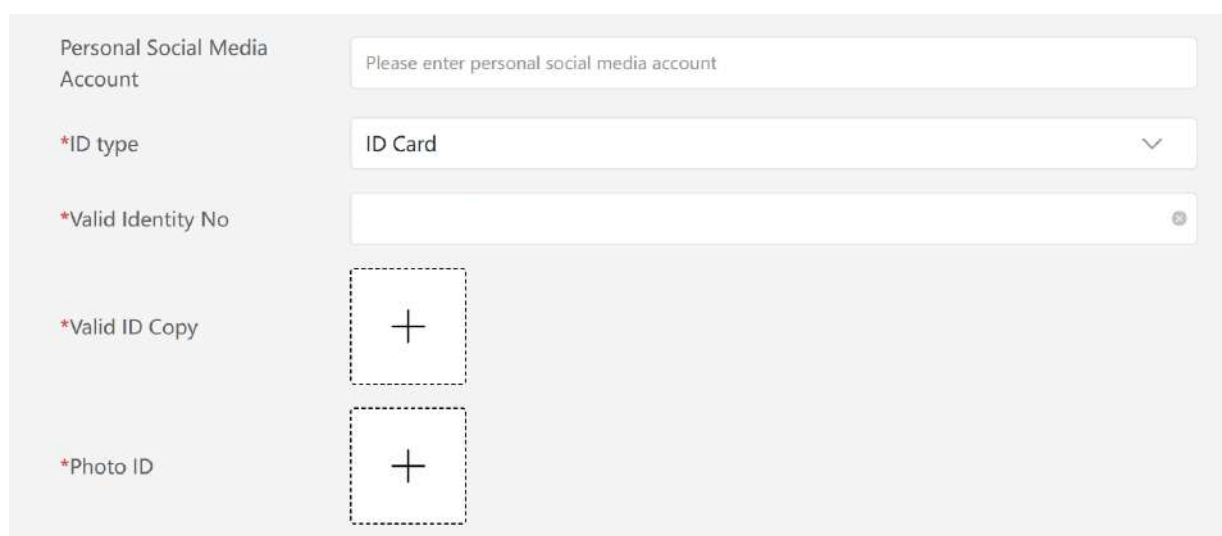
Note the following items:

注意以下事项:

(1) Choose ID type

证件类型选择

- ID Card 身份证
- Passport 护照



The image shows a registration form with the following fields:

- Personal Social Media Account: A text input field with the placeholder "Please enter personal social media account".
- *ID type: A dropdown menu currently showing "ID Card".
- *Valid Identity No: A text input field with a small icon on the right.
- *Valid ID Copy: A dashed box containing a plus sign (+).
- *Photo ID: A dashed box containing a plus sign (+).

Figure 5

- Other Valid ID Documents 其他有效证件

Select ID Card if you are Chinese mainland resident.

如您是来自中国大陆居民, 请选择身份证。

Select other Valid ID Documents if you are residents from Hong Kong China, Macao ,China, and Chinese Taipei.

如您是来自中国香港, 中国澳门和中华台北的居民, 请选择其他有效证件。

Select passport if you are from other countries and regions.

如您是来自海外居民, 请选择护照。

(2) Photo ID 证件照

The applicant must provide an ID photo within 6 months with no hat and a white background. The file format must be JPEG. The file can't be larger than 5M, and the size is 25mmx35mm.

申请人须提供6个月内免冠白底头像照，文件格式为jpeg，文件不得大于5M，尺寸25mmx35mm。

Step 5: Fill in the required media information

第五步：完成媒体信息填报。

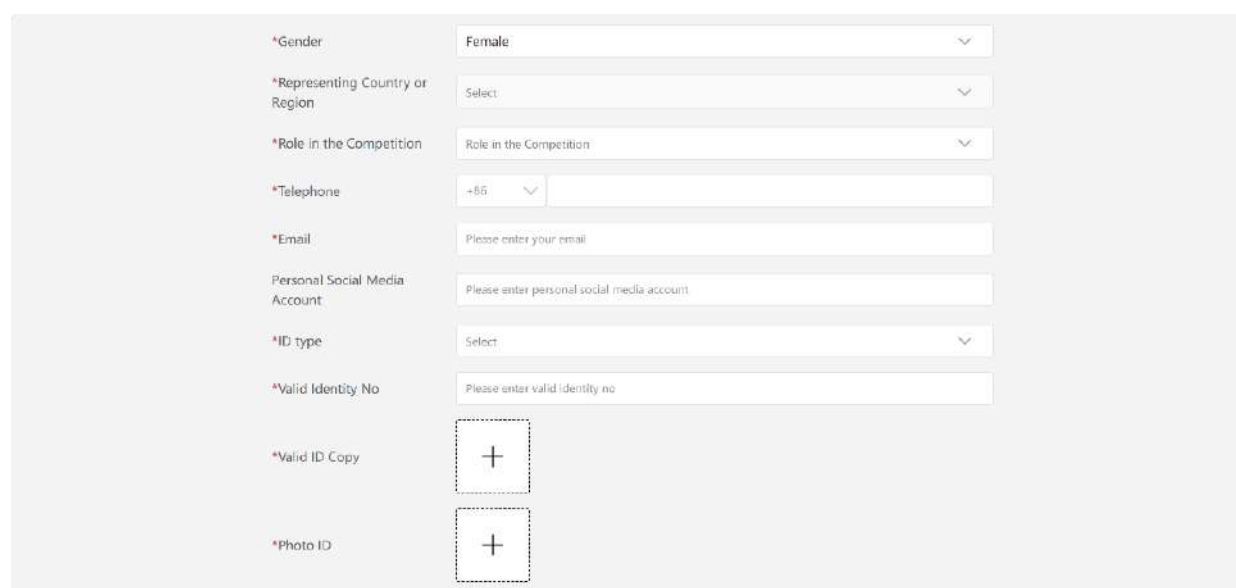


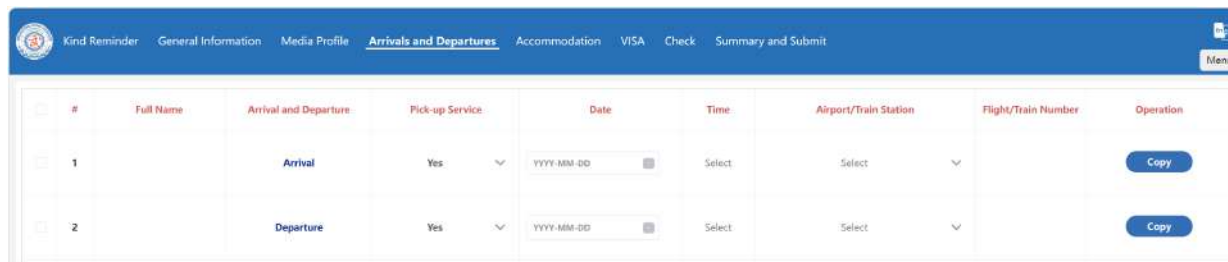
Figure 6

Note: Regarding the media ID cards, for these who don't have National Press Card or AIPS Card, please submit other media documents or a letter from your organization.

注：关于媒体证件，如没有国家记者证或国际体育记者协会记者证，请提交其他媒体证件或单位证明信。

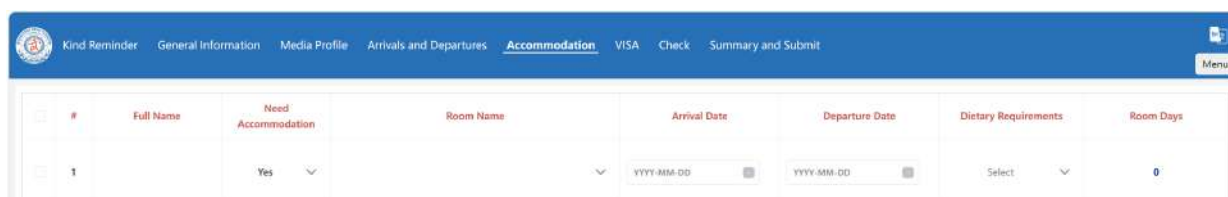
Step 6: Fill in the transportation and accommodation information.

第六步: 完成交通与住宿信息填报。



#	Full Name	Arrival and Departure	Pick-up Service	Date	Time	Airport/Train Station	Flight/Train Number	Operation
1		Arrival	Yes	YYYY-MM-DD	Select	Select		Copy
2		Departure	Yes	YYYY-MM-DD	Select	Select		Copy

Figure 7



#	Full Name	Need Accommodation	Room Name	Arrival Date	Departure Date	Dietary Requirements	Room Days
1		Yes		YYYY-MM-DD	YYYY-MM-DD	Select	0

Figure 8

Note: If there is any change in your accommodation and transportation information including the flight or high-speed rail after you submit the registration, please contact the Committee of the 4th Taolu World Cup in time.

注: 如您在提交注册信息后, 住宿、航班或高铁等信息有任何变动, 请及时联系赛事组委会。

Step 7: Visa information

第七步: 签证信息。

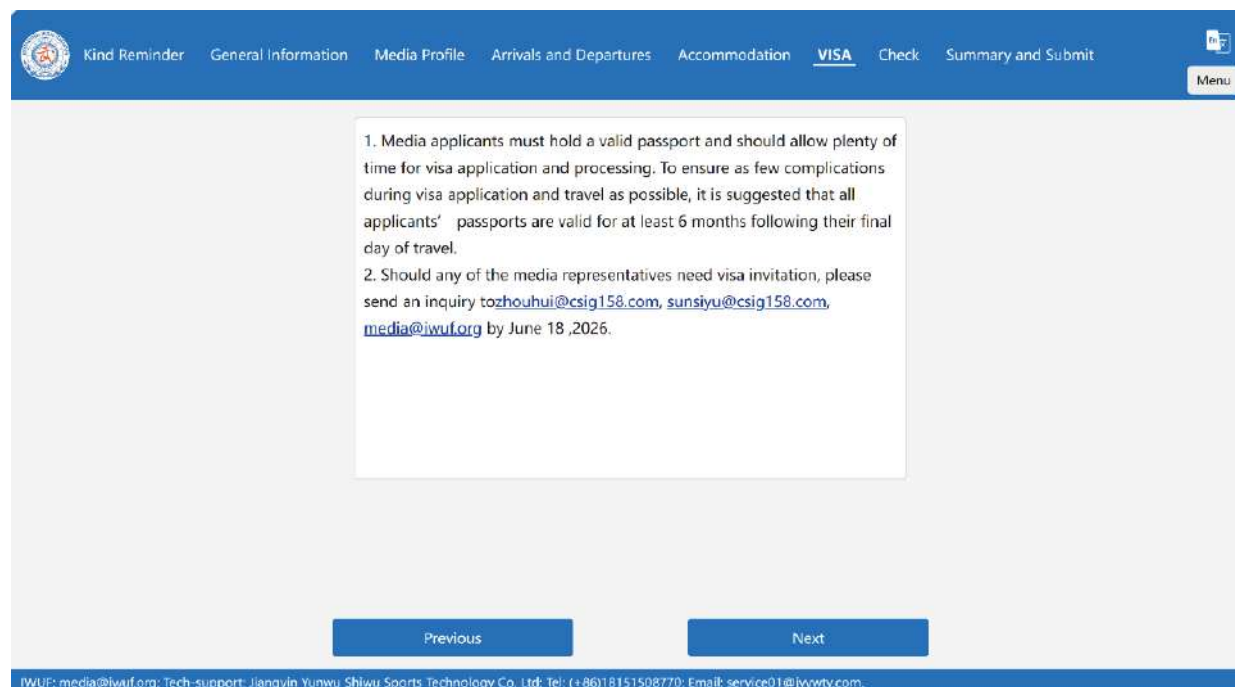


Figure 9

Visa Notice / 签证须知

Media applicants must hold a valid passport and should allow plenty of time for visa application and processing. To ensure as few complications during visa application and travel as possible, it is suggested that all applicants' passports are valid for at least 6 months following their final day of travel.

媒体申请者必须持有有效护照，并应为签证申请和办理留出充足的时间。为尽可能减少签证申请和行程期间的复杂情况，建议申请者的护照在行程的最后一天之后至少六个月内有效。

Should any of the media representatives need visa invitation, please send an inquiry to wushu@wushu.com.cn, zhouhui@csig158.com, sunsiyu@csig158.com and media@iwuf.org by June 18, 2026.

如有任何媒体代表需要签证邀请函, 请于2026年6月18日前联系。

wushu@wushu.com.cn,zhouhui@csig158.com, sunsiyu@csig158.com and
media@iwuf.org

Note: If you need a visa letter from the LOC, please read this part
carefully.

注: 如您需组委会提供签证邀请函, 请仔细阅读该部分。

Step 8: Preview and submit the registration information.

第八步: 预览并提交注册信息。

You can download the registration form by clicking the Download
button. The system will also send the registration form to your
registration email automatically.

您可以点击下载按钮来下载注册表。系统也会自动向您的注册邮箱发送一份注册表。

The Organizing Committee of the 4th Taolu World Cup shall have the
right of final approval of media representative registration for the 4th
TWC.

第四届武术套路世界杯组委会拥有媒体代表注册认证的最终决定权。

Note: The Organizing Committee of the 4th Taolu World Cup shall have
the right of final approval and interpretation of the media registration
for the 4th TWC.

Future notice will be provided regarding matters not mentioned in the
guidelines.

注: 第四届武术套路世界杯组委会拥有第四届武术套路世界杯媒体注册的最终审批权和
解释权。

指南中未提及的事项另行通知。

Official Accommodation

官方住宿信息

Haikou West Coast Hotel

Opening Date: 2025

Number of Rooms: 251

Contact Number: 0898-36665588

Covering an area of 54,790 square meters, the hotel is a full-service establishment integrating business, conventions, leisure, and vacation. It features 6 buildings in different styles, 251 guest rooms and suites, 3 restaurants, 1 lobby bar and 1 pool bar, as well as a fitness center and sauna room. The hotel offers a total banquet and conference space of over 3,500 square meters, including a sea-view banquet hall of more than 1,000 square meters and a seaside central lawn exceeding 1,000 square meters. Adjacent to the Haikou Municipal Government Office Area, Hainan International Convention and Exhibition Center, CDF Haikou International Duty-Free City, and major transportation hubs, the hotel is approximately 8.4 kilometers from Wuyuanhe Stadium, about an 11-minute drive away.

海口西海岸大酒店

开业时间: 2025

客房数量: 251

联系电话: 0898-36665588

酒店占地面积54790平米, 是一家集商旅会议及休闲度假于一体的全服务型酒店。酒店

拥有6栋不同风格的楼栋, 251间客房与套房, 3间餐厅与1间大堂吧与泳池吧, 以及健身中心与桑拿房。酒店宴会会议场地总面积超3500平方米, 其中包含超1000平方米海景宴会厅及1000平方米以上的海景中央草坪。毗邻海口市政府办公区、海南国际会展中心、CDF 海口国际免税城及主要交通枢纽, 距离五源河体育馆约8.4公里, 车程约11分钟。

注册类型 Registration Type	费用 Fee 每人每晚费用 (含食宿交通) Per Person Per Night (including meals and transportation)	
	单人间 Single Room	双人间 Double Room
媒体Media	USD 220	USD 185

City Profile

城市概况

Hainan Province, situated in southern China, has a population of 10.48 million and covers a land area of 35,400 square kilometers. The 18th parallel north runs through the province's central region. Renowned worldwide as a tropical marine vacation destination, Hainan is currently being developed into the world's most open free trade port and is an excellent platform for wushu exchanges. The province is served by three international airports with a combined annual passenger throughput of 50 million. These airports operate 69 international air routes, and the province receives over 1.5 million international visitors annually.

Haikou, the capital city of Hainan Province, covers 3,127 square kilometers and boasts a permanent population of 3.03 million. The local economy is driven by trade, finance, sports, tourism, culture, and technology. Haikou enjoys a pleasant annual average temperature of 24.4°C, is bordered by the sea in two directions, and is intersected by three rivers. With a green coverage rate exceeding 40%, Haikou consistently ranks as one of the best air quality cities in China and is known as one of the happiest cities in the country. Haikou hosts over 30 international and national events annually and has successfully hosted international events such as the IWWF World Wakesurf Championships, the International Dragon Boat Invitational, and the Hainan International Wushu Competition.

海南省位于中国南部，常住人口1048万人，陆地面积3.54万平方公里。北纬18度线穿越该省中部地区。海南作为享誉全球的热带滨海旅游度假胜地，当前正加快建设全球最开放的自由贸易港，是开展武术交流的绝佳平台。省内拥有三座国际机场，年旅客吞吐量合计达5000万人次，共开通69条国际航线，每年接待国际游客超过150万人次。

海南省省会海口市面积3127平方公里，常住人口303万人，当地经济以贸易、金融、体育、旅游、文化和科技为支柱产业。海口年平均气温24.4摄氏度，气候宜人，两面临海，三水交汇，建成区绿化覆盖率超40%，常年位居中国空气质量最优城市之列，被誉为全国最具幸福感城市之一。海口每年举办国际国内赛事30余场，曾成功承办世界水上滑板锦标赛、国际龙舟邀请赛、海南国际武术大赛等国际赛事。



International Airport / 国际机场

Haikou Meilan International Airport (IATA: HAK, ICAO: ZJHK) is an aviation hub for China equipped with two 3,600-meter runways and two terminals (T1 and T2) covering 440,000 square meters, and offers 137 aircraft stands. The airport has an annual capacity of 35 million passengers and operates 35 direct international and regional routes, covering destinations across Asia, Europe, Oceania. Hainan offers visa-free entry for citizens of 86 countries. Travelers from around the

world can conveniently reach Haikou via 72 direct international routes or through connecting flights from Beijing, Shanghai, Guangzhou, or Hong Kong, China.

Haikou boasts a comprehensive urban transportation system that includes high-speed rail, city buses, taxis, and ride-hailing services. During the event, dedicated VIP arrival and departure channels will be established at the airport, including exclusive check-in counters and security lanes, along with 24-hour airport pick-up services. A fleet of new-energy vehicles and professional multilingual volunteers will be on standby. Dedicated shuttle routes, supplemented by smart mini-buses and an optimized urban road network, will connect all official hotels and the main competition venue, providing efficient “point-to-point” transportation from the airport to hotels and from hotels to the venue.

海口美兰国际机场 (IATA: HAK, ICAO: ZJHK) 是中国的一座航空枢纽, 配备两条3600米跑道、T1和T2两座航站楼 (总面积44万平方米), 并提供137个停机位。该机场年旅客吞吐量可达3500万人次, 运营35条国际及地区直飞航线, 覆盖亚洲、欧洲、大洋洲等目的地。海南对86个国家公民实行免签入境政策。全球旅客可通过72条直飞国际航线, 或经中国北京、上海、广州、香港中转, 便捷抵达海口。

海口拥有完善的城市交通体系, 涵盖高铁、城市公交、出租车及网约车服务。赛事期间, 机场将设立专属贵宾抵离通道, 包括专用值机柜台和安检通道, 并提供24小时机场接机服务。此外, 还将配备新能源车队及专业多语种志愿者待命服务。通过开通赛事专用穿梭巴士线路, 辅以智能微型巴士及优化的城市路网, 连接所有官方酒店与主竞赛场馆, 实现从机场到酒店、从酒店到场馆的高效“点对点”交通服务。

Weather / 天气

Historical average temperatures for Haikou in July range from 27°C -33°C.

海口市七月历史平均气温为 27°C 至 33°C。

Electricity / 电源

The electricity standard in Haikou is 220V (50Hz).

海口市用电标准为 220V (50Hz)。

Telephone / 电话

To call Haikou from abroad, dial +86 (country code) followed by the local number.

从国外致电海口, 请先拨打中国国家代码+86, 然后加拨本地号码。

City Attractions

城市景点

海口，别称“椰城”。海南省省会，中国唯一的热带海岛型省会城市，因海南自贸港建设而备受瞩目。

Haikou, a.k.a. “Coconut City,” the capital of Hainan Province, is the only tropical island capital city in China, grabbing great attention with the construction of the Hainan Free Trade Port.

这里有星辰大海的浪漫，也有多姿多彩的文化。西海岸风光带上海滩浴场、度假酒店、国家帆船帆板基地等旅游点鳞次栉比；海口湾滨海带上万绿园、云洞图书馆、天空之山等休闲地错落有致；海口观澜湖旅游度假区坐拥电影公社、黑石高球等世界级高尔夫和多元休闲产业群，走进海口，走进生活的理想画卷。

Here, you'll find the romantic charm of the stars and the sea, as well as a colorful and diverse culture. Along the scenic belt in the west coast, there are numerous tourist attractions such as beach resorts, holiday hotels, and the National Sailing and Windsurfing Base. Along the coastline of Haikou Bay, there are leisure spots scattered, such as Evergreen Park, Haikou Cloudscape Library, and Skyhill. Mission Hills Resort Haikou boasts world-class golf courses and a diverse leisure industry, including the Movie Town and Black Stone Golf Course. Stepping into Haikou is like stepping into an ideal leisure life picture.

从以热带城市火山为特色的火山文化到以东寨港国家级自然保护区为代表的生态文化；从凝聚南洋故事的骑楼老街到千年历史传承的琼台福地；特色美食、免税购物、自驾体验……都会成为你难忘旅途的“加分项”。

From the volcanic culture featuring tropical city volcanoes to the ecological culture represented by the national Dongzhai Port Nature

Reserve; from the Nanyang culture condensed with the stories of the Sotto Porticos Streets to the millennium-old historical heritage of Qiongtai Fudi; and local delicacies, duty-free shopping, and self-driving experiences. These will all add unforgettable experiences to your journey.

机遇海口, 活力海口, 一起向海风许愿, 在海口相见!

So let's make wishes in the sea breeze and meet in Haikou, a city of opportunities and vibrancy!



(一) 椰城打卡

Exploring Attractions of the Coconut City

走出去, 自然会有意义

Venture forth, for there lies significance in discovery.

时光的笔从不停留, 骑楼老街青石板路上, 海南人“闯南洋”的故事还在回荡; 西海岸的椰林里, 新时代对外开放的风声已沙沙作响。休眠火山滋生出翻涌的绿意, 催促着海上落日带着橙色霞光奔赴下一场朝阳, 海岸的渔村也正在开始新一轮的冒险, 故事在这里发生、消散, 在这里更迭、再续。

The pen of time never halts. On the bluestone roads in the Sotto Porticos Streets, the stories of the Hainanese people “venturing into Nanyang” still echo; in the coconut groves along the west coast, the sound of opening-up in the new era reverberates. Dormant volcanoes foster surging greenery, urging the setting sun over the sea to rush towards the next sunrise with its orange glow. Along the coastline, fishing villages are embarking on a new adventure. Stories happen here, dissipate here, evolve here, and continue here.

海口骑楼建筑历史文化街区

Haikou's Historical and Cultural Area of the Sotto-Portico Architectures

晨钟暮鼓, 百年骑楼。作为中国历史文化名街, 海口骑楼建筑历史文化街区见证着海南一轮又一轮的文化交融与内联外合, 这里是游客的主力场, 也是海口人们的日常怀念。

As a well-known historical and cultural street in China, Haikou's Historical and Cultural Area of the Sotto-Portico Architectures witnesses the cultural integration and exchanges of Hainan time and again. It is not only the main attraction for tourists but a daily nostalgia for locals.



海口湾 Haikou Bay

海口湾海岸线全长59.4千米，绵延数十公里勾勒出城市的外轮廓。夕阳西下，一场绝美的海上落日正在上演，印在天空之山、云洞图书馆的线条和圆孔里，泛起橘色浪漫；夜幕降临，外滩酒吧街、世纪海角商业街烟火升腾、灯光旖旎……

With a coastline stretching 59.4 kilometers, Haikou Bay outlines the city's outer contour for dozens of kilometers. As the sun sets in the west, a stunning sea sunset adorns the romantic atmosphere of the bay, imprinting the lines and holes of the Skyhill and Wormhole Library in the sky with a tinge of orange. As night falls, the bars along the Waterfront Bar Street and the Century Cape High Street are bustling with people and activity, illuminated by dazzling lights.



海口西海岸旅游度假区 Haikou West Coast Resort

东起国家帆船基地，西至cdf海口国际免税城，南邻滨海大道，北达琼州海峡，全长约22公里的“黄金海岸线”串起一波优质度假资源。远眺海面的船只往来，近望城市的繁华景，这里，海天一色，波澜壮阔。

Haikou West Coast Resort spans from the National Sailing Base in the east to cdf Haikou International Duty Free City in the west, bordered by the Coastal Avenue to the south and reaching the Qiongzhou Strait to the north. This approximately 22-kilometer “Golden Coastline” links a wave of high-quality resort resources. With boats traversing the sea in the distance and the bustling cityscape nearby, the captivating coastal scenery here, where the sea and sky blend seamlessly, offers breathtaking views.



海口观澜湖旅游度假区 Mission Hills Resort Haikou

海口观澜湖旅游度假区是一个集运动、赛事、保健、养生、文化、娱乐、商务、会展、培训、居住为一体的大型休闲产业集群，这里不仅有全球最大的火山岩高尔夫球场群，全球最大规模的温泉，丽思卡尔顿等多家星级酒店，还有观澜湖华谊冯小刚电影公社等诸多旅文资源，是海口不可错过的旅游胜地。

Mission Hills Resort Haikou is a large leisure industry cluster that combines sports, events, healthcare, wellness, culture, entertainment,

business, conventions, exhibitions, training, and residence. It features the world's largest volcanic rock golf course complex and hot springs, multiple star-rated hotels including The Ritz-Carlton, and various cultural and tourism resources such as the Movie Town. The resort is a must-visit tourist destination in Haikou.



海南热带野生动植物园

Hainan Tropical Wildlife Park and Botanical Garden

这里是一个集热带野生动植物观赏、自然教育、生态旅游为一体的岛屿型热带雨林生态系统。步入其中，热带植物竞相生长，热带动物目不暇接，也就进入了一个生气盎然、奇幻有趣的热带动植物世界。

It is an island-type tropical rainforest ecosystem that integrates tropical wildlife and plant viewing, nature education, and eco-tourism. Stepping into it, one enters a vibrant and fantastic tropical wildlife world full of thriving tropical plants and diverse tropical animals.



(二) 心动海口 Discovering Haikou's Allure

活力海口, 心动时刻

Vibrant Haikou, Moments of Excitement.

乘着涛浪驰骋大海, 跟着音乐旅行放声歌唱, N面海口, 你最爱的是哪一面?

Ride the waves, sail the sea, and sing along with the music. With countless facets of Haikou, which one captures your heart the most?

海上游 - 向海而生的自由

Sea Adventures - Embracing Freedom on the Waves

从近海到亲海, 海口的海岸线有着气候好、沙滩好、海水好以及海里无暗礁等得天独厚的自然条件, 是开展帆船帆板、赛艇等海上运动的绝佳场所, 同时也激生出皮划艇、桨板、风翼运动等海上运动体验, 越来越多的人在海口, 实现了乘风破浪的梦想!

From nearby seas to the embrace of the ocean, Haikou's coastline boasts excellent natural conditions such as favorable climate, beautiful beaches, and clear seawater without hidden reefs in the sea, making it an ideal place for water sports such as sailing, windsurfing, and rowing. Also, it has given rise to various maritime leisure activities including canoeing, paddleboarding and windfoiling. More and more people are realizing their dreams of sailing the seas in Haikou!



看演艺-跟着音乐去旅行

Watching Performances - Traveling with Music

随着越来越多的公共文化空间投入使用,越来越多的明星演唱会和音乐节落地海口,演艺之城海口正在浪漫唱响。海南省歌舞剧院、海口湾演艺中心、五源河体育场等也正在成为旅游休闲的必打卡地。

With the increasing use of public cultural spaces, more and more star concerts and music festivals are landing in Haikou, which, known as the city of performing arts, is singing romantically. Hainan Centre for the Performing Arts, Haikou Bay Performance Centre and Wuyuanhe Stadium are also becoming preferred destinations for tourism and leisure.



玩节庆-自成一体的民俗节庆

Celebrating Festivals - Integrated Folk Festivities

十里不同风,百里不同俗。海口拥有自成一体的节庆、祭祀活动,大多是自唐代传承至今。

Different customs abound within ten miles, and different traditions within a hundred miles. Haikou boasts integrated festivals and ritual activities, many of which have been passed down since the Tang Dynasty.

民俗节庆: 万春会 (春节期间)、行符 (正月初七一正月三十)、府城元宵换花节 (正月十五)、海口洗夫人文化节 (农历二月初六一二月十二)、关帝会 (农历五月十三) 等

Folk festivities: Wanchun Festival (during the Spring Festival), Xingfu (from the seventh day to the thirtieth day of the first lunar month), Fucheng Flower-exchanging Lantern Festival (on the fifteenth day of the first lunar month), Haikou Madame Xian Cultural Festival (from the sixth to the twelfth day of the second lunar month), and Guandi Festival (on the thirteenth day of the fifth lunar month), etc.



(三) 嗨购海口

Embarking on a Shopping Spree in Haikou

海南风物异中华, 椰城好物带回家

Discovering unique treasures in Hainan, and bringing home the best of the Coconut City.

择一物, 留一念。这不仅是赠送亲朋好友的手信, 更是这段旅程的独一无二的专属记忆。

Choose an item, and keep a memory. This is not only a souvenir for family and friends but also an exclusive memory of this journey.

免税购物 Duty Free Shopping

在海口，购全球。从古至今，海口都是许多人踏入海南的第一站，在建设国际旅游消费中心的进程中，海口的离岛免税市场也日益强劲，产品日益丰富，业态日益多元。

Shop the world in Haikou. From ancient times to the present, Haikou has been the first stop for many people entering Hainan. In the midst of building an international tourism consumption centre, Haikou's offshore duty-free market is becoming increasingly robust, with a growing variety of products and formats.

Cdf海口国际免税城 Haikou International Duty Free Shopping Complex

Cdf海口日月广场免税店 Haikou Downtown Duty-Free Shop

Cdf海口美兰机场免税店 Haikou Meilan Airport Duty-Free Shop

深免海口观澜湖免税城 Times'df Haikou Missionhills Duty-Free Town

海控Gdf全球精品免税城 Global Premium Duty Free



椰雕

Coconut Carving

随2000多年的种植历史，激发了人们利用椰子的想象力，也留下了传统椰雕手工艺。如今，人们用这一工艺制作出越来越多的旅游商品，深受游客喜爱。

With a history of over 2,000 years of cultivation, people's imagination in using coconuts has been inspired, leaving behind the traditional craft of coconut carving. Today, this craft is used to create more and more tourism products, which are deeply loved by tourists.



海产干货

Dry Marine Foods

海的味道，海产知道。作为海南重要的进出岛交通要道，海口的海产干货是必不可少的伴手礼，鱿鱼、墨鱼、鱼翅、鱼肚等海鲜和海产干货，让亲朋好友共享海岛风物。

The taste of the sea is known by the bounty of the ocean's produce. As an important transportation hub for entering and leaving the island in Hainan, Haikou is home to a variety of dry marine foods that are deemed essential souvenirs. Dry seafood and marine foods such as squid, cuttlefish, shark fins, and fish maw allow friends and family to share the flavours of the island.

火山荔枝 Volcanic Lychee

生长在万年的火山岩石缝之中，产于日照充足、多雨湿润的季节，荔枝壳“糙”得犹如它脚下的火山岩，却又颜色鲜丽，果肉莹润紧实，甘甜多汁。

Growing within the crevices of rocks forged over tens of thousands of years by volcanoes, and thriving in seasons abundant with sunlight and ample rain, the lychee shell is as rough as the volcanic rocks beneath it, yet its vibrant colour, gleaming and firm flesh, and sweet juiciness make it a delightful treat.



尝鲜季节: 每年5月下旬-6月上旬

Tasting season: Late May to early June each year

(四) 食色海口

Indulging in Haikou's Culinary Delights

多元风土, 定时守信

Diverse Terroirs, Steadfast in Time's Embrace.

海口, 是全海南的美食集中地。海南鸡风味百变, 海南粉开启海口人一天的生活, 老爸茶里品味椰城的自在时光, 清补凉是热带海岛的消暑佳品.....在海口, 与我们一起共赴一场坚守与并蓄的风味之旅。

Haikou is the epicenter of gastronomy in all of Hainan. Hainanese chicken boasts a variety of flavours, while Hainanese rice noodles kickstart the day for locals. Enjoying a cup of Old Dad's Tea allows one to savour the leisurely lifestyle of Coconut City. And Qing Bu Liang, a refreshing herbal dessert, is the perfect choice for cooling off on this tropical island... In Haikou, let's embark on a journey together to experience resilience and diversity in flavours.

祥源恒®



恒源祥®

IWUF Global Partner
国际武术联合会全球合作伙伴



恒源祥¹⁹²⁷⁻²⁰²⁶99周年

恒羅百貨 源發千祥



恒源祥®

IWUF Global Partner
国际武术联合会全球合作伙伴

马年织锦

恒罗百货 源发千祥





IWUF Global Partner
国际武术联合会全球合作伙伴

功夫系列

中國
李寧





IWUF Global Partner
国际武术联合会全球合作伙伴



功夫系列

中國
李寧



IWUF Global Supplier
国际武术联合会全球供应商

INTERNATIONAL WUSHU FEDERATION GLOBAL SUPPLIER TAOLU EQUIPMENT



FUJIAN WEIZHIXING SPORTS GOODS CO.,LTD

Add: No.53, West Xiamei Road, Binjiang Industrial Park, Xiamei Town, Nan'an City, Fujian Province
Tel: +86-15159865218 Fax: +86-595-86756390 P.C: 362302
E-mail: info@wesingsports.com http://www.wesingsports.com



Official Global Taolu & Sanda Equipment Supplier of IWUF

+86 18453178888 info@taishansports.com
www.taishansports.cn www.taishansports.com
No.8 Tiyuquan Road, Dongcheng District, Beijing 100061, China **TaiShan**



Official Global Taolu & Sanda Equipment Supplier of IWUF

+86 18453178888 info@taishansports.com
www.taishansports.cn www.taishansports.com
No.8 Tiyuquan Road, Dongcheng District, Beijing 100061, China **TaiShan**



IWUF Global Supplier
国际武术联合会全球供应商

INTERNATIONAL WUSHU FEDERATION GLOBAL SUPPLIER SANDA EQUIPMENT



FUJIAN WEIZHIXING SPORTS GOODS CO.,LTD

Add: No.53, West Xiamei Road, Binjiang Industrial Park, Xiamei Town, Nan'an City, Fujian Province
Tel: +86-15159865218 Fax: +86-595-86756390 P.C: 362302
E-mail: info@wesingsports.com http://www.wesingsports.com



IWUF 4TH TAOLU WORLD CUP

国际武联第四届武术套路世界杯

IWUF GLOBAL PARTNER



恒源祥®

IWUF GLOBAL SUPPLIER

TaiShan

WESING 九日山