



WUSHU



Welcome Youth Olympics

Together

Move with Wushu Shine with Wushu Spirit.



August 8, 2026 (Saturday)



2026 WORLD WUSHU-KUNGFU DAY



WUSHU



迎青奥

共起武, 展风采



2026年8月8日(周六)



2026世界武术日

2026 World Wushu-Kungfu Day



When

August 8, 2026 (Saturday)

Celebration Week

August 3-9, 2026

Theme

Welcome Youth Olympics – Together, Move with Wushu, Shine with Wushu Spirit.

Where

Everywhere!

Who

Everyone!



Logo Introduction

The logo consists of three parts.

The WWKD logo displays silhouettes of different styles of wushu-kungfu on a globe.



The palm-fist salute, an iconic greeting, is a sign of respect and adherence to tradition.



The “yin-yang” on the top of the globe symbolizes an integration of sports and traditions, a coming-together of different wushu-kungfu styles and the collaboration of people worldwide.





2026年世界武术日



时间

2026年8月8日(周六)

活动周

2026年8月3日-9日

主题

迎青奥,共起武,展风采

参与地点

全球各地

目标参与者

每个人



徽标

徽标由三部分组成

遍布“地球”的多个流派武术剪影,象征着武术流派众多、武迷遍布全球五大洲;



抱拳礼,是武术人表示尊重和致意的标志性动作,以示对全球武友的问候;



“地球”上的阴阳八卦图代表传统元素,象征运动对传统的继承与发扬。整体表现出世界武术日是全球武术人共同的节日,全球武友是一家。



About WWKD



World Wushu-Kungfu Day (WWKD) is a global celebration of wushu-kungfu. WWKD is celebrated each year the first Saturday on or following August 8th, and is accompanied by a theme each time.



Origin of the Initiative

On September 28, 2017 it was decided at the IWUF Congress during the 14th World Wushu Championships in Kazan, Russia, to establish World Wushu-Kungfu Day, a holiday that would take place every year on the first Saturday on or following August 8th, in order that as many people as possible might participate.

As the leader of the worldwide wushu movement, including working towards wushu's inclusion in the Olympic Program, the IWUF aims to promote the excitement, health benefits, and overall fun aspects of wushu practice.



We hope that through this holiday more people all over the world will be able to understand wushu and make it a part of their everyday life – together!



世界武术日



世界武术日 (WWKD), 是指每年8月8日所在的周六, 是全球武术人自己的节日。从2018年起, 每年世界武术日都会以不同的主题来举行欢庆活动。



成立背景

2017年9月28日, 第14次国际武联代表大会在第14届喀山武术世锦赛期间召开。会上, 通过了在2018年启动首届“世界武术日”(World Wushu-Kungfu Day) 的决议, 为号召更多人参与, 规定世界武术日定在周末, 即每年8月8日所在的周六。

作为全球武术运动的领导者, 国际武联致力于将武术发展成为一名奥运项目, 一种全球共享、健康的生活方式。武术倡导和平、和谐、友谊、健康、自然的理念。



世界武术日的设立旨在号召世界各地的人们走近武术、了解武术、爱上武术, 把武术的精神与理念融入人们的日常生活。国际武联希望在每年的世界武术日能联动散布于世界各地的人们一起共享武术的魅力!

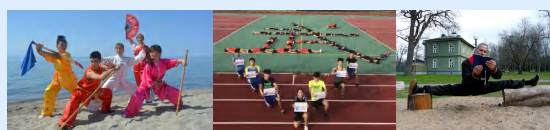
About WWKD



Brief review of WWKD

1st WWKD

When: August 11, 2018 (Saturday)
Theme: Wushu in Everyday Life



2nd WWKD

When: August 10, 2019 (Saturday)
Theme: Wushu-kungfu with Friends Everywhere!



3rd WWKD

When: August 8, 2020 (Saturday)
Theme: Celebrate IWUF's 30th Anniversary
Together: Share Wushu, Share Health.



4th WWKD

When: August 7, 2021 (Saturday)
Theme: Wushu:Health & Future



5th WWKD

When: August 13, 2022 (Saturday)
Theme: Wushu:Youth & Future



6th WWKD

When: August 12, 2023 (Saturday)
Theme: Wushu: Rejoice in Reunion



7th WWKD

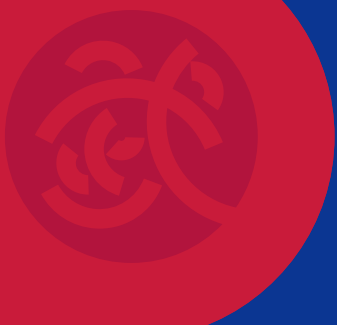
When: August 10, 2024 (Saturday)
Theme: Wushu: Harmony, Health & Happiness



8th WWKD

When: August 9, 2025 (Saturday)
Theme: Celebrate Taiji Together





世界武术日

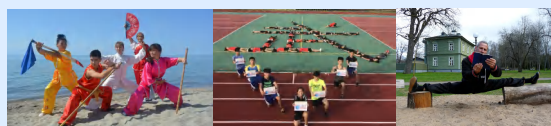


往届世界武术日简介

首个世界武术日

时间:2018年8月11日(周六)

主题:让武术融入生活



第2个世界武术日

时间:2019年8月10日(周六)

主题:五洲同武, 四海皆友



第3个世界武术日

时间:2020年8月8日(周六)

主题:共迎华诞, 共享武术, 共享健康



第4个世界武术日

时间:2021年8月7日(周六)

主题:武术:健康·未来



第5个世界武术日

时间:2022年8月13日(周六)

主题:武术:青年·未来



第6个世界武术日

时间:2023年8月12日(周六)

主题:以武会友, 共享其乐



第7个世界武术日

时间:2024年8月10日(周六)

主题:武术:和谐, 健康&幸福

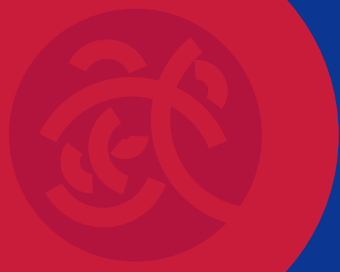


第8个世界武术日

时间:2025年8月9日(周六)

主题:太极之韵, 世界共享





How to Participate in WWKD 2026



More and more people around the world choose wushu as a healthy lifestyle. On the occasion of the ninth World Wushu-Kungfu Day (WWKD) on August 8th, we encourage wushu enthusiasts from all over the world to use your ingenuity and celebrate World Wushu-Kungfu Day with a variety of activities based on unique and specific locations.



Wushu Performance

Wushu Seminar

Wushu Story Sharing Session

Wushu Exhibition

Wushu Forum

.....

Wushu Competition

Wushu Action Challenge

Any creative celebrations you can think of, we welcome all!

Download Link

Materials related to World Wushu-Kungfu Day including logo, brochures etc.
<http://www.iwuf.org/en/multimedia/download/>



参与方式



全世界越来越多的人选择武术作为健身修心的良好生活方式。在8月8日即将迎来第九个世界武术日 (WWKD) 之际, 我们鼓励世界各地的武术爱好者发挥自己的聪明才智, 因地制宜, 举办灵活多样的活动来庆祝世界武术日:



任何你能想到的创意庆祝活动, 我们都欢迎!

武术展演

武术比赛

武术论坛

武术故事分享会

武术展览

武术讲座

武术动作挑战

.....

世界武术日相关资料(会徽、宣传册等)下载链接
<http://www.iwuf.org/multimedia/download/>

How to Participate in WWKD 2026



Interaction on Social Media

Chinese Social Media Hashtag

#2026世界武术日#

#国际武联#

English Social Media Hashtag

#WWKD2026

#IWUF

All are encouraged to post and share photos and videos and “@” the IWUF official account on social media.

(Facebook/Twitter/Instagram/Weibo/Douyin/WeChat) and use the hashtag #WWKD2026 to tell us how you're celebrating the 2026 WWKD.

IWUF Social Media



WeChat



Douyin



[Weibo.com/iwuf](https://weibo.com/iwuf)



[Facebook.com/iwufofficial](https://www.facebook.com/iwufofficial)

[Facebook.com/groups/iwufwushu](https://www.facebook.com/groups/iwufwushu)



[X.com/iwufofficial](https://twitter.com/iwufofficial)



[Youtube.com/user/iwufwushu](https://www.youtube.com/user/iwufwushu)



<https://www.instagram.com/iwufwushu/>

https://www.instagram.com/iwuf_events/



space.bilibili.com/1750900401/



[i.youku.com/i/UMTUxNDc4MDg3Mg==/subscribe](https://www.iyouku.com/i/UMTUxNDc4MDg3Mg==/subscribe)

参与方式



社交媒体互动

中文社交媒体话题

#2026世界武术日#

#国际武联#

英文社交媒体话题

#WWKD2026

#IWUF

欢迎大家通过社交媒体@国际武联官方微博、抖音、脸书、推特、图享等账号，带社交媒体互动话题#2026世界武术日# (#WWKD2026)，与我们分享你的2026年世界武术日。

国际武联官方社交媒体账号



微信



抖音



Weibo.com/iwuf



Facebook.com/iwufofficial

Facebook.com/groups/iwufwushu



X.com/iwufofficial



Youtube.com/user/iwufwushu



<https://www.instagram.com/iwufwushu/>

https://www.instagram.com/iwuf_events/



space.bilibili.com/1750900401/



i.youku.com/i/UMTUxNDc4MDg3Mg==/subscribe

Contact Us



Share your World Wushu-Kungfu Day 2026!

Celebration Materials Submitted

media@iwuf.org

Deadline: August 25, 2026

Please submit your materials to media@iwuf.org to be involved, with the subject format: Subject + Country (Region) + Full Organization Name / Individual Name + Tel. + Email Address.

Send photos of at least 300 ppi and write an essay of 100-300 words that show you celebrating wushu-kungfu with your friends; make an HD video 1280 x 720 (720 ppi) to share your community's celebration!

Anything you send to us will have the chance to be including in official WWKD promotional materials or have potential to be granted honorary certificates, so make sure you include as much information as possible when you submit it! (time, place, people, etc.)



www.iwuf.org



iwuf@iwuf.org

Lausanne Office



Avenue de Rhodanie 58, 1007 Lausanne, Switzerland



+41 21 312 2583

Beijing Office



9 Huaweili, Chaoyang District, 100021 Beijing, China



+86 10 87774492

联系我们



欢迎投递属于你的世界武术日。

活动材料报送

指定邮箱: media@iwuf.org

截止时间: 2026年8月25日

邮件命名方式: 主题+国家(地区)+团体名/个人姓名+联系电话+联系邮箱;

文字材料: 格式doc., 100-300字简单描述下参与详情(活动形式、参与人数、效果、评价);

多媒体材料: 照片规格: 300ppi; 视频规格: HD 1280x720 (720p)。

我们于后期视活动开展情况, 为积极参与互动的组织、团体或个人颁发相关证书哦! 您更将有机会出现在世界武术日官方宣传片, 还有可能赢得神秘大礼哦!



www.iwuf.org



iwuf@iwuf.org

国际武联洛桑办公室



Avenue de Rhodanie 58, 1007 Lausanne, Switzerland



+41 21 312 2583

国际武联北京办公室



中国北京市朝阳区华威里9号(邮编:100021)



+86 10 87774492



蒙牛®

I W U F Global Partner

国际武术联合会全球合作伙伴

营养世界每个人的要强

WE NOURISH THE STRENGTH OF THE WORLD





蒙牛®

I W U F G l o b a l P a r t n e r

国际武术联合会全球合作伙伴

营养世界每个人的要强

WE NOURISH THE STRENGTH OF THE WORLD





恒源祥®

IWUF Global Partner
国际武术联合会全球合作伙伴

马年征程

恒羅百貨 源發千祥



恒源祥®

IWUF Global Partner
国际武术联合会全球合作伙伴

祥源恒®



1927-2026
恒源祥99周年

恒羅百貨 源發千祥



IWUF Global Partner
国际武术联合会全球合作伙伴

功夫系列

中國
李寧





IWUF Global Partner
国际武术联合会全球合作伙伴

功夫系列

中國
李寧





IWUF Global Supplier
国际武术联合会全球供应商



Official Global
Taolu & Sanda
Equipment Supplier of
IWUF

+86 18453178888 info@taishansports.com
www.taishansports.cn www.taishansports.com
No.8 Tiyuguan Road,Dongcheng Distrit,Beijing 100061,China



IWUF Global Supplier
国际武术联合会全球供应商

**INTERNATIONAL WUSHU
FEDERATION GLOBAL SUPPLIER
TAOLU EQUIPMENT**



FUJIAN WEIZHIXING SPORTS GOODS CO.,LTD

Add: No.53, West Xiamei Road, Binjiang Industrial Park, Xiamei Town, Nan'an City, Fujian Province
Tel: +86-15159865218 Fax: +86-595-86756390 P.C: 362302
E-mail: info@wesingsports.com http://www.wesingsports.com



IWUF Global Supplier
国际武术联合会全球供应商

**INTERNATIONAL WUSHU
FEDERATION GLOBAL SUPPLIER
SANDA EQUIPMENT**



FUJIAN WEIZHIXING SPORTS GOODS CO.,LTD

Add: No.53, West Xiamei Road, Binjiang Industrial Park, Xiamei Town, Nan'an City, Fujian Province
Tel: +86-15159865218 Fax: +86-595-86756390 P.C: 362302
E-mail: info@wesingsports.com http://www.wesingsports.com



IWUF Global Supplier
国际武术联合会全球供应商



Official Global
Taolu & Sanda
Equipment Supplier of
IWUF

+86 18453178888 info@taishansports.com
www.taishansports.cn www.taishansports.com
No.8 Tiyuguan Road,Dongcheng Distrit,Beijing 100061,China





IWUF Contacts



Website: www.iwuf.org



Email: iwuf@iwuf.org

Lausanne Office



Avenue de Rhodanie 58, 1007,
Lausanne, Switzerland



Tel: +41 21 312 2583

Beijing Office



9 Huaweili, Chaoyang District, 100021
Beijing, China



Tel: +86 10 87774492